

Shwapno is Hiring | Business Analyst

- Location: Dhaka

📧 Apply at: hiring.shwapno.retail@acilogistics.net

Business Analyst

Key Responsibilities:

- Lead analytics initiatives to drive growth, profitability, and operational efficiency.
- Develop and monitor performance frameworks for stores, categories, customers, and financial KPIs.
- Identify performance gaps and deliver data-driven recommendations.
- Automate reporting and enhance dashboards using Power BI, SQL, and BI tools.
- Introduce new technologies to strengthen analytical capabilities.
- Partner with Marketing, Category, Supply Chain, Finance, and regional stakeholders to translate insights into action.
- Present strategic insights to senior leadership and investors.
- Define and oversee e-commerce and customer analytics, including A/B testing and conversion optimization.
- Lead, mentor, and scale a high-performing analytics team; promote data-driven culture and literacy.
- Ensure data governance, accuracy, and proactively flag business risks and inefficiencies.

"We offer a collaborative work culture, professional growth opportunities, and performance-linked benefits for the right candidate.", Other Benefits: Two Festival Bonus, Mobile Allowance, Subsidize Lunch, LFA, Gratuity, and PF.



We're
HIRING

Business Analyst

Educational & Experience Requirements:

- Bachelor's or Master's degree in Business Analytics, Data Science, Statistics, Economics, or a related field.
- 6+ years of experience in analytics, with at least 2 years in a leadership role.
- Proven track record in driving business results through data and analytics in retail or FMCG.
- Strong command of SQL, Power BI (or Tableau), Excel, and data modeling techniques.
- Experience with automation tools, data pipelines, and cloud-based data infrastructure is preferred.
- Excellent communication and stakeholder management skills.
- Strong analytical thinking, problem-solving capabilities, and commercial acumen.

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hq.recruitment@acilogistics.net