

Job Title: Product Intern – Gaming Products

Location: Banani, Dhaka (*or Remote*)

Employment Type: Internship (3–6 Months)

Reports To: Product Manager

About AdPlay

AdPlay Technology Ltd is a next-generation digital media and technology company building immersive, data-driven engagement platforms. Our gaming portfolio includes **subscription-based Play2Win casual gaming experiences** and a **digital voucher and top-up portal**, enabling users to purchase in-game credits, vouchers, and items for top titles like PUBG: Battlegrounds, Call of Duty, FIFA, and more.

Role Overview

We're looking for a **Product Intern** who is passionate about gaming to join our Product Team. The ideal candidate lives and breathes games, understands player motivations, and is deeply familiar with the top console and mobile games in Bangladesh.

This internship provides a hands-on opportunity to work on **product launch planning, UX design, and campaign management**, with the potential for a full-time role based on performance.

Key Responsibilities

- Assist in planning and executing product launch campaigns for gaming services.
 - Support UX design improvements for the gaming portal and subscription platform.
 - Conduct competitive research on top games, digital stores, and in-game purchase trends.
 - Collaborate with marketing and UI/UX teams to enhance player engagement and conversion flows.
 - Help onboard new gaming partners and manage digital product listings (vouchers, credits, passes, etc.).
 - Gather and analyze user feedback and engagement data to recommend improvements.
 - Contribute creative ideas for gamification, loyalty programs, and cross-promotion strategies.
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Requirements

- Currently pursuing or recently completed a degree in Marketing, Business, Communications, or MIS from a reputed university.
- Strong passion for gaming and familiarity with major game titles, genres, and in-game purchase modalities (vouchers, digital top-up).
- Strong analytical and communication skills.
- Comfortable using Excel/Sheets, presentation tools, and workflow platforms (e.g., Figma,

Notion, Trello).

- Proactive, creative, and eager to learn in a fast-paced environment.
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★ Bonus Points

- Experience with game streaming, eSports communities, or gaming content creation.
 - Basic knowledge of UI/UX design or product analytics tools.
 - Previous internship or project experience in gaming, e-commerce, or tech startups.
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💡 What You'll Gain

- Exposure to **product development** and **go-to-market strategy** in the fast-growing gaming industry.
 - Mentorship from experienced product and marketing professionals.
 - Opportunity to work directly with **game publishers, digital stores, and player communities**.
 - A chance to turn your passion for gaming into real-world product innovation.
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💰 Compensation & Benefits

- **Remuneration:** BDT 7,000 per month
 - Free lunch at the office
 - Hands-on learning experience in gaming monetization systems
 - Opportunity to work with a talented and passionate product team
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✉️ How to Apply

Send your updated resume to hr@adplay-mobile.com with the subject line: "**Product Intern Gaming Products**)"