

MASTER OF BUSINESS ADMINISTRATION (MBA)



Accounting

Departments

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- Agri-Business
 - Business Analytics
- Business Economics
- Innovation and Entrepreneurship Development
- Finance
- alytics Management
 - Human Resource Management
- Management Information Systems
 Marketing
- MarketingOperations and Supply Chain Management
- Tourism and Hospitality Management

~	Code	Course Title	Pre Req.	Credits	Code	Course Title	Pre Req.	Credits	2
Semester	MBA 5101	Business Communication	None	3	MBA 5206	Human Resource Management	MBA 5101	3	er
	MBA 5102	Mathematics for Business	None	3	MBA 5207	Business Statistics and Decision Analysis	MBA 5102	3	st
	MBA 5103	Business Law and CSR	None	3	MBA 5208	Accounting for Managers	MBA 5105	3	me
	MBA 5104	Computing and Business Applications	None	3	MBA 5209	Economics for Managers	MBA 5102	3	e
	MBA 5105	Principles of Accounting	None	3	MBA 5210	Marketing Management and Practices	MBA 5101	3	S
			Total	15			Total	15	
$\hat{\mathbf{\omega}}$	Code	Course Title	Pre Req.	Credits	Code	Course Title	Pre Req.	Credits	4
er 3	Code MBA 5311	Course Title Financial Management and Practices	Pre Req. MBA 5207	Credits 3	Code	Course Title <i>Primary Department: Elective Course 2</i>	Pre Req. 30 Credits	Credits 3	er 4
ster					Code				ester 4
ter	MBA 5311	Financial Management and Practices	MBA 5207		Code	Primary Department: Elective Course 2	30 Credits		nester 4
emester	MBA 5311 MBA 5312	Financial Management and Practices Managing Operations and Quality	MBA 5207 MBA 5207		Code MBA 5415	Primary Department: Elective Course 2 Primary Department: Elective Course 3	30 Credits 30 Credits		emest
mester	MBA 5311 MBA 5312 MBA 5313	Financial Management and Practices Managing Operations and Quality Research Methodology	MBA 5207 MBA 5207 MBA 5207			Primary Department: Elective Course 2 Primary Department: Elective Course 3 Primary Department: Elective Course 4	30 Credits 30 Credits 30 Credits		mest

Total Credits: 60

DEPARTMENTAL ELECTIVE COURSES

AGRI-BUSINESS (AB)

Pre-requisite: MBA 5210 Marketing Management and Practices (For All Elective Courses)

AB 6001	Agricultural Trade Policies in Bangladesh
AB 6002	Agricultural Economics
AB 6003	Rural and Agricultural Marketing
AB 6004	Project Development in Agribusiness
AB 6005	Agri-supply Chain Management
AB 6006	Entrepreneurial Skills in Agribusiness Management
AB 6007	Food Policies in Developing Countries
AB 6008	Agribusiness Accounting
AB 6009	Quantitative Approaches to Agribusiness Management
AB 6010	Global Micro-Finance System
AB 6011	Strategic Agribusiness Management
AB 6012	Agribusiness Risk Management

BUSINESS ECONOMICS (BECO)

lisite MRA 5209 Econ

BUSINESS ANALYTICS (BA)

BA 6002 Analytics fo BA 6003 Legal and E <u>BA 6004 Analyzing E</u>

BA 6006 Data and W

BA 6009 Supply Cha BA 6010 Analytics fo

ACCOUNTING (ACT)

ACT 6001 Auditing and Assurance ACT 6002 Cost Accounting

ACT 6003 Corporate Tax Management ACT 6004 Financial Statement Analysis ACT 6005 Financial Reporting

ACT 6006 Strategic Management Accounting ACT 6007 Accounting for Management Control ACT 6008 Forensic Accounting and Fraud Examination

Pre-requisite: MBA 5104 Computing and Business Applications (For All Elective Courses)

urses)	(For All Elective Courses)		
on and Communication of Business Data	BECO 6001 Mathematical Economics		
or Sports Management	BECO 6002 Applied Econometric Models		
Ethical Issues in Data Management	BECO 6003 Development Economics		
Exploratory Data in Business	BECO 6004 Political Economy		
or Healthcare and Medical Industries	BECO 6005 Economics of Natural Resources and Environmer		
Veb Analytics	BECO 6006 Bangladesh Economy		
lia and Digital Marketing	BECO 6007 Introduction to Game Theory		
Analytics	BECO 6008 Economic Analysis of Law		
ain Analytics	BECO 6009 Labor Economics		
or Talent Management	BECO 6010 Health Economics		

Accreditations Strategic Partners Specialization Support





FINANCE (FIN)

Pre-requi	isite: MBA 5311 Financial Management and Practice
(For All E	lective Courses)
FIN 6001	Corporate Finance
FIN 6002	Financial Markets and Institutions
FIN 6003	Capital Budgeting
FIN 6004	Portfolio Management and Investment Analysis
FIN 6005	Financial Engineering
FIN 6006	International Financial Management
FIN 6007	Bank Management
FIN 6008	Case Studies in Finance

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT (IED)

Pre-requisite: MBA 5314 Entrepreneurship Development (For All Elective Courses) IED 6001 Entrepreneurial Mindset and Behavior IED 6002 Accounting for Entrepreneurs IED 6004 Entrepreneurial Finance IED 6005 Economics for the Entrepreneurs IED 6006 Consumer Behavior and Digital Marketing IED 6007 E-commerce MIS 6005 Enterprise Resource Planning MIS 6007 Business Intelligence and Decision Support System

MANAGEMENT INFORMATION SYSTEMS (MIS)

MIS 6001	Management Information S	Systems
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- MIS 6002 System Analysis and Design
- MIS 6003 Database Management System
- MIS 6004 Data Warehouse and Data Mining
- MIS 6005 **Enterprise Resource Planning**
- MIS 6006 **Contemporary Development in MIS** MIS 6007
- **Business Intelligence and Decision Support System** MIS 6008
- Knowledge Management
- MIS 6009 **Business Programming Language** Network Resource Management MIS 6010
- MIS 6011 Blockchain Technologies in Business

OPERATIONS AND SUPPLY CHAIN MANAGEMENT (OSCM)

Pre-requisite: MBA 5312 Managing Operations and Quality (For All Elective Courses) OSCM 6001 Supply Chain Management OSCM 6004 Strategic Sourcing and Procurement OSCM 6005 Global Logistics Management

- OSCM 6007 Management of Service Operations

- Students can declare the departmental specialization after completion of
- A total of 60 credit hours is required to complete the MBA Program.
 Students can declare the departmental specialization after complete minimum 30 credit hours.
 Each student must complete the departmental specialization after complete departmental specialization after specialization after complete departmental specialization aft Each student must complete 12 credit hours (4 courses) from the primary departmental elective courses.
 - To take the second departmental specialization, each student has to complete an additional 12 credit hours (4 courses) from the second departmental elective courses.



AMERICAN INTERNATIONAL UNIVERSITY-BANGLADESH (AIUB)

Curriculum Spring 2022-23

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HUMAN RESOURCE MANAGEMENT (HRM)

HRM 6001 Organization Design and Development HRM 6002 Human Resource Planning and Development HRM 6003 Conflict Management HRM 6004 Global Human Resource Management HRM 6005 Performance Management HRM 6006 Compensation Management HRM 6007 Occupational Health and Safety Management HRM 6008 Human Resource Information System (HRIS) HRM 6009 Training and Development HRM 6010 Labor Law of Bangladesh

MANAGEMENT (MGT)

Pre-requisite: MBA 5206 Human Resource Management (For All Elective Courses) MGT 6001 Technology Management MGT 6002 Real Estate Management MGT 6003 Health Care Management MGT 6004 Environment Management MGT 6005 Utility Management NGO Management MGT 6007 MGT 6008 Talent Management

MARKETING (MKT)

MKT 6001	Buyer Behavior
MKT 6002	Marketing Research and Analysis
MKT 6003	Global Marketing
MKT 6004	Integrated Marketing Communication
MKT 6005	Strategic Brand Management
MKT 6006	Distribution Management and Retail Marketing
MKT 6007	Service Marketing
MKT 6008	Digital Marketing and E-Commerce
MKT 6009	Strategic Marketing

TOURISM AND HOSPITALITY MANAGEMENT (THM)

Pre-requisite: MBA 5210 Marketing Management and Practices (For All Elective Courses)

- THM 6001 International Tourism and Tourists
- THM 6002 Managing the Tourism and Hospitality Workforce
- and Tourism
- THM 6006 Risk and Crisis Management
- The second departmental specialization will increase the total credit hours and total tuition fees respectively.
- Before declaring a departmental specialization, a student has to complete all the pre-requisites of the specific department.
- Each student has to take the Internship course in the last semester.
 - Upto 50% tuition fees waiver