American International University-Bangladesh Sustainable Development Goals Report

SUSTAINABLE DEVELOPMENT GALALS







































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Access to AIUB's Educational Resources for Non-Students

American International University-Bangladesh (AIUB) extends various educational resources beyond its enrolled students, in line with its policy of supporting lifelong learning for the wider community <u>aiub.edu</u>. These offerings range from free public lectures and library materials to professional training programs, with some resources provided at no cost and others on a fee-paying basis. Below is an overview of AIUB's provisions for individuals *not* currently studying at the university, categorized by free vs. paid access.

Free Access Initiatives for the Public and External Community

• Open Lectures and Workshops:

AIUB regularly hosts educational events that are open to the public at no charge. Notably, the *Dr. Anwarul Abedin Lecture Series* invites distinguished experts to speak on campus, benefiting both AIUB students and the broader community <u>aiub.edu</u>. Faculties and student clubs also organize free workshops and seminars (e.g. on content writing, career skills, etc.) to share knowledge with anyone interested, reflecting AIUB's commitment to community learning <u>aiub.edu</u>.

Access to educational resources for those not studying at university

American International University-Bangladesh (AIUB) is dedicated to expanding access to quality education for a broader audience beyond its enrolled students. As part of its commitment to community engagement and knowledge-sharing, AIUB offers several educational resources free of charge to the public. The Dr. Anwarul Abedin Lecture Series is a notable initiative that brings in distinguished experts from various fields to share insights and expertise with both AIUB students and the wider community, fostering a culture of continuous learning. Additionally, AIUB is committed to providing accessible, quality education to those outside the university through its Institute of Continuing Education (ICE) and other initiatives. The mission of AIUB-ICE is to meet the lifelong educational and training needs of all learners in the local community and the region. Since 2007, AIUB has offered specialized ICT courses and professional certifications, including Cisco, Microsoft Imagine Academy, and AWS programs, to help students develop practical skills for the job market. AIUB also launched Post Graduate Diploma programs in 2020, with plans for future Professional Master's offerings.

• Inter-College Competitions and Cultural Programs:

The university engages external audiences by organizing competitions and cultural events that include participants from other institutions. For example, AIUB's Faculty of Business hosted *BizTech 4.0*, a free two-day event on technology in business that attracted over 200 students from 20 different colleges <u>aiub.edu</u>. Similarly, the AIUB Shomoy Club's *IDEAS Challenge* welcomed teams from 30+ colleges to present solutions to social issues <u>aiub.edu</u>. Such events

often feature guided campus tours of AIUB facilities for visiting students <u>aiub.edu</u>, providing scheduled access to classrooms, labs, and resources during the visits. These academic and cultural outreach programs (from debate and case competitions to innovation fairs) promote lifelong learning and community engagement on campus <u>aiub.edu</u> <u>aiub.edu</u>.

BIZ-TECH 4.0 INTER-COLLEGE BUSINESS PLAN COMPETITION AND OUIZ CONTEST



The Department of Management Information Systems (MIS) and the Department of Human Resource Management (HRM) of the Faculty of Business Administration (FBA), American International University – Bangladesh (AIUB), jointly organized BizTech 4.0 on 21st and 22nd June 2023 at AIUB premises. A two-day event that aimed to showcase the remarkable impact of technology on businesses with a focus on expanding students' management skills and expertise, the event promises to be engaging and insightful. Prof. Dr. Md. Abdur Rahman, Pro-Vice Chancellor, Group Captain (Retd) Dr. Mohammad Zahidul Islam Khan, Registrar, Prof. Dr. Nisar Ahmed, Treasurer, Prof. Dr. Tazul Islam, Dean [FASS], Dr. ABM Rahmatullah, Associate Dean of FASS, Mr. Danilo G. Morgia, Director, IT Operations, AIUB, and inaugurated BizTech 4.0. Dr. Mohammad Faridul Alam; Director of MBA Program and Dr. Rezbin Nahar, Director of BBA Program, Mr. Mehzab H. Nahid, Head, Dept. of MIS and Business Analytics, Dr. Md. Aftab Anwar, Head, Dept. of Management & HRM, Dr. Partha Prasad Chowdhury, Head, Dept. of Marketing, THM and International Business, Ms. Bohi Shahjahan, Head, Dept. of Finance and Investment Management and other distinguished guests visited the events and provided their invaluable opinion.

On the second day of BizTech 4.0, Inter-College Technology based Smart Business Plan Competition and Quiz Contest on ICT in Bangladesh was held as part of the Outreach program of AIUB. Over 200 students and their faculty members from 20 colleges participated in this event. The "Biz-Tech 4.0 Smart Business model" exhibition was held at 9 a.m. on Thursday, June 22, 2023, in the Multipurpose Hall (Annex -7). Ms. Nazia Farhana welcomed the students and guests and instructed them to create posters for the Technology-based Business Plan. During the exhibition, Dr. Mohammad Faridul Alam; Director of Graduate Programs (MBA and EMBA), and Dr. Rezbin Nahar, Director of Undergraduate Program (BBA), and other department heads and faculty members were present. These mentors also took the visitors on a campus tour to demonstrate AIUB's culture, architecture, and facilities. The visitor felt

enthusiastic and upbeat while walking around campus. The purpose of the event is to provide a forum for college students to share their creative business ideas with industry experts and invited corporate guests in order to receive feedback for the future development and implementation of their ideas. It also improves the students' analytical and problem-solving skills and fosters social responsibility. The distinguished guests and faculty members evaluated the business plans created by the students at the exhibition. The spectators admired the project posters and models' skilful presentation and well-executed handwork. The exhibition was only made possible by the tireless efforts of the respective teachers and students, as well as the support of AIUB Management. All of the students found the presence of the distinguished visitors to be very engaging. After the show, academic and industrial professionals picked the best posters.

The Prize Giving ceremony was inaugurated by the welcome speech of Dr. Rezbin Nahar, Director of BBA Program. After her brief speech, the Chief Guest Mr. Fazlul Karim, BMIT and special guest Dr. Mashiur Rahman Mridha, Principal, Narshingdi Independent College and Mr. Habibur Rahman, General Manager, New Age handed over the crests to the competition winners. There are six winner groups from Manarat Dhaka International School & College, Rajuk Uttara Model College, A.K.M. Rahmatullah College, Mirpur Cantonment Public School and College, St. Gregory's High School & College, Shaheed Police Smrity College respectively. The event was also attended by dignitaries from the sponsors. After the closing ceremony, a pleasant cultural program was held by the AIUB Performing Arts Club [APAC]. The program is powered by BMIT and for nationwide coverage, NEWAGE, Bangla Vision and FM 91.2 were the media and radio partners respectively. The program was organized and coordinated by Mr. Mehzabul Hoque Nahid, Dr. Mohammad Sirajul Islam, Dr. Md. Aftab Anwar, Ms. Nazia Farhana, Mr. Jubayer Suhan, Ms. Azmery Sultana, and Mr. Mohammad Baijed. The Faculty of Business Administration would also like to thank the Office of Student Affairs (OSA), AIUB Business Club, AIUB Performing Arts Club [APAC], Office of Sports, and AIUB Administration for providing administrative and logistical support in arranging and concluding this event.



AIUB Shomoy Club: The IDEAS Challenge 2K23



We cannot become what we want by remaining what we are. To improve one must change, and to perfect oneself, one must change often. Embracing change is about adopting a growth mindset, and that is abundantly clear in the youth of tomorrow who seem to have the drive to bring about not just change in this community, but a positive one at that. And here at the American International University – Bangladesh (AIUB), that is the notion with which students are nurtured for a better future. And to that end, the AIUB Shomoy Club undertook the initiative of creating a platform that focused on solving issues of social development - The IDEAS Challenge - Innovative Development Efforts & Actions for Sustainability (IDEAS). The 3rd Season of the flagship event, The IDEAS Challenge 2K23 was a resounding success! The event, which was held on 22nd of July 2023 at the AIUB Campus, brought together social innovation ideas of over 350 participants, many accompanied by their respective parents, guardians, and college teachers, in nearly 100 teams in the category of project posters and prototypes, from more than 30 different colleges of Dhaka.

The diversity of the ideas covered a wide range of social issues, ranging from rural development, disadvantaged groups, clean water & sanitation, unemployment, traffic, and ewaste, based on the 'Social Development Goals (SDGs)' of the United Nations. The intense level of competition made it very difficult for the judges to as there were many strong proposals. The panel of judges, that comprised of teachers from the 4 distinct Faculties of Arts & Social Sciences (FASS), Faculty of Business Administration (FBA), Faculty of Engineering (FE), and Faculty of Science & Technology (FST), commended the participants on both their innovative ideas as well as their efforts in its execution. In the poster category, Team 17 from Manarat Dhaka International College, proposed their idea on how to manage food waste using biodegradable plastics, vending machines, and different wastebins, winning the 2nd Runner-Up position. "Capso Clicks" Team from AKM Rahmatullah College, presented their idea of a camera that can be inserted into the GI tract with the options for photos and videos to diagnose diseases like tumors and ulcers, becoming the 1st Runner-Up. The Champion Team was "Beyond Shadows" from Manarat Dhaka International College who presented their idea on mental health by creating multifaceted platforms ranging from academic curriculum, internships, and counselling to break the stigma and support those in need. In the category of prototype, Team 85 from Nirjhor Cantonment Public School & College, won the 2nd Runner-Up position for their idea on SDG implementation, addressing 16 goals through innovative agricultural initiatives and plastic pollution management. Team "Catastrophe Getaway" from Manarat Dhaka International College became the 1st Runner-Up with their idea of introducing inflatable getaway slides and chutes in high-rise buildings for people to escape in case of fire hazards and other catastrophes. And the Team Shikor took the Champion position with their idea of an app that makes gardening and farming in households easy with features like area scanner for sun exposure, real time consultancy for first timers, AI assistance, automated plant watering system, children's gardening kit, vertical gardening tools, etc.

The IDEAS Challenge 2K23 was a great opportunity for students to share their ideas on social development and to learn from each other. Everyone was able to see firsthand the creativity and enthusiasm of the next generation of social innovators. The enthusiasm of the participants proved their clear passion for their ideas as they were eager to share them with the judges and the audience. AIUB takes great pride in its students for continuously innovating creative platforms for the leaders of tomorrow and looks forward to the next season to bear witness to all that these young innovators accomplish in the future.



Co-curricular Activities

Along with academics, AIUB also thrives on co-curricular activities, coordinated through the Office of Student Affairs (OSA), which acts as the hub of the university, interconnecting several major functions that multitask various operations, both internal and external. Through the executions of the Office of Sports, Office of Cultural Affairs, and Student Services & Welfare, numerous dynamic outreach programs, along with constructive seminars, workshops, competitions, conferences, and other such socio-cultural student club activities as well as departmental academic events are organized, facilitated, and participated in by the university on internal, national, and international levels.

Some of the major highlights:

- AIUB CS Fest
- AIUB National Debate Fest
- AIUB Robotic Crew at University Rover Challenge (Annual International Tournament on Robotics held in Utah, USA)
- Case Storm (National Case Competition)
- Star Cineplex Short Film Festival (Annual National Short Film and Documentary Festival)
- The IDEAS Challenge (National Competition for Showcasing Ideas to Address Social Issues)
- The Tale of the Darkroom (National Photography Exhibition)
- AIUB Champions League (Football Tournament)
- AIUB Indoor Games
- AIUB Premier League (Cricket Tournament)
- International Conferences on Arts, Business, Science, Engineering
- International Exchange Programs (Cultural and Academic)
- AIUB Boishakhi Ullash (Annual Celebration of the Bengali New Year)
- AIUB Foundation Celebration (Annual Commemoration of the Founding Month of AIUB)
- AIUB Job Fair (Annual Flagship Event for Career and Placement of Current Students and Alumni)
- Dr. Anwarul Abedin Lecture Series (Regular Lecture Series in honor of the Late Founding Chairman, focusing on national/international issues of arts, business, engineering, and sciences)

• Open-Access Research Publications:

AIUB makes its research output freely accessible to external scholars and the public. The university publishes open-access scholarly journals – the AIUB Journal of Business and Economics (AJBE) and the AIUB Journal of Science and Engineering (AJSE) – which anyone can read online without cost aiub.edu aiub.edu. These journals disseminate new knowledge in business, science, and technology, supporting academics and professionals beyond campus by granting free online access to research findings aiub.edu. In addition, AIUB maintains a digital repository (AIUB DSpace) that provides open online access to a wealth of academic materials (theses, research papers, data sets, etc.) from the university dspace.aiub.edu dspace.aiub.edu. This electronic library enables outside researchers to benefit from AIUB's knowledge resources remotely.

American International University-Bangladesh (AIUB) offers free access to educational resources for those not studying at the university through its scholarly journals, AIUB Journal of Business and Economics (AJBE) and AIUB Journal of Science and Engineering (AJSE). These publications serve as platforms to promote innovation and knowledge-sharing in the fields of business, economics, science, and technology. The AIUB Journal of Business and Economics (AJBE), published by the Faculty of Business Administration and the Faculty of Arts and Social Sciences, disseminates original, empirical research, extending knowledge in business and economics. It provides resources for both academic and industry professionals, focusing on issues that enhance understanding of functional and support areas in business. AJBE supports academics, students, and managers by granting free access to online resources in this field.

Meanwhile, the AIUB Journal of Science and Engineering (AJSE) seeks to advance academic and research efforts in Science, Technology, and Engineering.

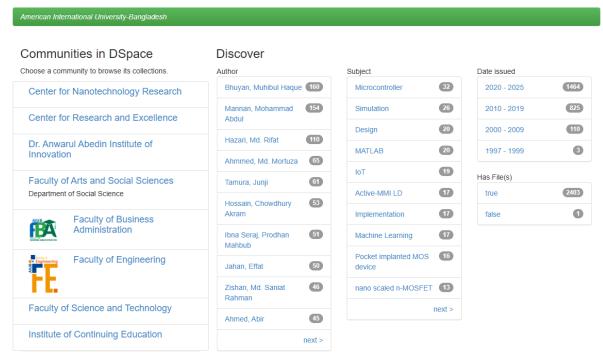
AJSE, indexed in SCOPUS since 2018, encourages academicians, researchers, and industry leaders to publish and access research that fosters technological progress and innovation. By offering these journals as free educational resources, AIUB contributes to the academic and professional development of a wider community, fulfilling its mission to make quality research accessible beyond campus borders.

AIUB DSpace

AIUB DSpace

Welcome to the Institutional Repository of American International University-Bangladesh. We preserve and enable easy and open access to all types of digital content including text, images, moving images, mpegs and data sets.





• Online Course Access (AIUB Community):

While AIUB does not offer full public MOOCs, it has partnered with online learning platforms to benefit its extended community. Notably, AIUB collaborated with Coursera to provide free online courses and certifications to AIUB students and alumni, covering topics in technology, business, health and more <u>aiub.edu</u>. Through this initiative, thousands of high-quality course modules became available at no cost to AIUB's learners (including those no longer on campus), helping them develop new skills with guidance from top global instructors <u>aiub.edu</u>. *(Alumni are considered part of AIUB's external community in its lifelong learning policy, and thus were included in this free online course program.)

AIUB has provided free courses through Coursera, offering students and alumni valuable opportunities to earn certificates and awards in a variety of fields. Through this partnership, AIUB enables access to high-quality online courses led by top educators and industry professionals, covering topics in technology, business, health, and more. This initiative empowers learners to develop new skills, advance in their careers, and enhance their expertise in subjects aligned with the modern job market.

• Use of Campus Facilities for Outreach:

AIUB at times grants free access to its campus facilities and equipment for educational outreach activities. For instance, the university organized a *Nationwide Coding Bootcamp on Blockchain* (Dec 2023) in partnership with external organizations, where AIUB provided its computer labs and resources at no cost to participants aiub.edu. AIUB also opens up certain

facilities to the community to encourage inclusivity – a notable example is allowing students from neighboring colleges to use the AIUB football field for inter-college sports, promoting teamwork and goodwill <u>aiub.edu</u>. In general, when AIUB hosts public workshops or events, it offers the needed classrooms, labs, or auditoriums as a service, free of charge, to support learning activities for outsiders. These programmed visits and facility uses are aligned with AIUB's social responsibility goals (e.g. supporting women in tech, as in the coding bootcamp) <u>aiub.edu</u> and help external learners and visitors experience AIUB's resources first-hand.

Free access to campus facilities and equipment

AIUB provides free access to campus facilities and equipment to support educational and community-building initiatives, such as the "Nationwide Coding Bootcamp on Blockchain." Organized by the MIS Department at AIUB on December 11, 2023, and sponsored by Women in Digital and AnitaB.org, this workshop aimed to increase women's participation in the technology sector. The event aligns with AIUB's commitment to achieving Sustainable Development Goals, specifically SDG-4 (Quality Education), SDG-5 (Gender Equality), and SDG-8 (Decent Work and Economic Growth). Through free access to facilities, AIUB fosters inclusive learning environments that empower students and the wider community to thrive in innovative fields.

American International University-Bangladesh (AIUB) extends its commitment to community engagement by providing free access to its campus facilities, including the football field, for students from other colleges. This initiative promotes physical fitness and encourages teamwork among students from diverse backgrounds. By allowing external students to utilize the football field, AIUB fosters healthy competition and social interaction, enriching the overall student experience. This openness not only enhances athletic skills but also strengthens relationships between AIUB and neighboring institutions, cultivating a collaborative spirit within the academic community. Ultimately, AIUB's policy reflects its dedication to inclusivity and holistic education for all.

Nationwide Coding Boot camp on Block chain



The Department of Management Information System (MIS) at AIUB organized a workshop titled "Nationwide Coding Bootcamp on Blockchain" on December 11, 2023. This workshop

was conducted by Women in Digital and sponsored by AnitaB.org. The purpose of this workshop is to enhance women's participation in the technology sector. The workshop adheres with the goal of SDG achievement of AIUB as the event represents "Decent Work and Economic Growth for everyone" (SDG-8), "Quality Education" (SDG-4) and "Gender Equality" (SDG-5).

During the event, Ms. Achia Nila, the Founder and CEO of Women in Digital, gave an introduction about their organisation. Additionally, Kirsten Rider, the Senior Director of Membership from AnitaB.org, joined the event remotely via Zoom to provide a synopsis of the event's objective. Since 2013, Women in Digital has provided training to a significant number of women, ranging from 10,000 to 20,000, with the aim of enhancing their financial empowerment. Currently, there are around 15,000 women working in various organisations. The organisation yearly implements a range of programmes to augment women's involvement in the technology industry. In partnership with AnitaB.org, the organisation is now organising a coding bootcamp throughout the whole country, specifically designed for women. The bootcamp will begin with a class focused on blockchain technology. The coding camp, organised by Women in Digital, will begin with a blockchain session facilitated by female developers. Taking place at the American International University-Bangladesh campus, this event signifies the commencement of the first coding bootcamp exclusively designed for women. Over the course of the following year, the programme will cover the whole nation.

The workshop was partitioned and executed in seven segments. The first segment of this session was led by Ms. Habiba Rashid Lamiya, a Blockchain Trainer. She provided a definition of blockchain and its core principles, while also elaborating on the decentralized nature of this technology. Additionally, analyze the historical circumstances and the genesis of blockchain technology. Next, Ms. Jannatul Mawya, the Blockchain Trainer, led the second portion of the session. She emphasized the practical uses of blockchain technology in various sectors and presented successful examples and case studies. In the subsequent segment, Ms. Habiba Rashid Lamiya, a Blockchain Trainer, delves into the topic of Non-Fungible Tokens (NFTs) and elucidates their distinctions from cryptocurrencies. She examines the notion of digital ownership and scarcity within the framework of NFTs. She presented illustrative instances of NFT applications in the realms of art, antiques, and entertainment. Mr. Abhishek Das, a Blockchain Trainer, conducted the fourth and fifth parts of the session. He introduced the idea of smart contracts, explained their purpose, and discussed several use cases for smart contracts. Additionally, provide a practical example of deploying a smart contract and showcasing the creation of non-fungible tokens (NFTs). During the sixth segment, Elham Nusrat, a Blockchain Trainer, was addressing the need for blockchain expertise, specifically in areas linked to Non-Fungible Tokens (NFTs). This text examines the career prospects and financial possibilities for those working in the field of blockchain technology. Ms. Achia Nila, the Founder and CEO of Women In Digital, provides a concise overview of their future objectives in the last segment. At the conclusion of the workshop training, a 15-minute assessment was administered to

evaluate the participants' understanding of the session content. Free certificate has been provided to the participants.

Dr. Rezbin Nahar, Director, Undergraduate Program, Faculty of Business Administration, AIUB, gave vote of thanks to the resource persons and She outlined the importance of such workshops for our students to make better decisions and the importance of women's participation in the technology sector. She handed out a token of appreciation to the guest and the trainers. In his concluding remarks, Mr. Mehzabul Hoque Nahid (Head, dept of MIS) expressed gratitude to "Women in Digital" and "AnitaB.org" for their unwavering dedication in fostering the growth of a diverse and inclusive technology workforce. Which, consequently, can contribute to the realization of the SDG-8, which aims to promote decent work and economic growth. Additionally, their efforts also facilitate the attainment of Sustainable Development Goal 4, which focuses on providing quality ICT education for women which aims to achieve gender equality in society (SDG-5), as outlined by the United Nations. 50 Women students form BBA, MBA and CSE Program of American International University Bangladesh (AIUB) were the participants of this workshop. The FBA humbly appreciates the AIUB administration's generous support. The seminar was attended by Ms. Azmery Sultana (Lecturer, Dept of MIS) and Ms. Nazia Farhana (Assistant Professor, Dept of MIS). The entire event was coordinated and moderated by Mr. Mohammad Baijed, Lecturer, Department of MIS.



Programs and Services with Charged Access or Restrictions

• Continuing Education Courses and Certifications:

For those seeking formal training or new skills, AIUB's Institute of Continuing Education (ICE) provides a wide range of short courses and professional certification programs open to the public on a tuition-paying basis. Established in 2007, AIUB-ICE leverages the university's strengths (especially in Computer Science/IT) to offer specialized courses not only to AIUB students but also to outside learners ice.aiub.edu. These include industry-recognized training

in networking (e.g. Cisco CCNA certifications), programming, graphics/animation, language courses, etc., delivered by certified instructors. Classes are scheduled in evenings, weekends, and other flexible slots "keeping the working adult in mind," and free academic/career counseling is provided to ICE students as a support service ice.aiub.edu. Participants pay course fees (for example, a 4-month CCNA course might cost on the order of \beta 15-20k) to enroll, and in return gain access to AIUB's computer labs, course materials, and instruction for the duration of the training. These continuing education programs function as permanent training avenues whereby both current students and external individuals can upskill or earn certificates, but they are not free (though need-based scholarships or alumni discounts may be available) ice.aiub.edu.

AIUB Institute of Continuing Education

Whether you want to change your career path, are seeking career advancement or looking for personal improvement, AIUB Institute of Continuing Education provides classroom as well as customized training solutions to meet the training needs for individuals, businesses, and organizations.

AIUB Institute of Continuing Education started its journey way back in 2007 with the idea of harnessing AIUB's strengths in the fields of Computer Science and Engineering to provide short range specialized ICT courses to AIUB students as well as students from outside. Over the years, this institute introduced many other professional courses to help the students acquire the skill they need to enter into the job market. In 2020, we introduced Post Graduate Diploma programs which help students gain competitive edge over other candidates potentially applying for the same roles. We are planning to launch Professional Masters Program in near future.

Since the beginning of our establishment, we earned numerous national and international accolades. We are the home of Champions of National and SAARC Cisco NetRiders Competition. It now stands as the only Cisco Instructor Training Center and Academy Support Center for the whole Bangladesh and recorded the highest student enrollment in Cisco Networking Academy for last 10 consecutive years. In year 2019, we were awarded as the CCNA Security Specialist academy by Cisco Networking Academy. Aside from Cisco, success in other programs e.g. Microsoft Imagine Academy, Juniper Networks Academic Alliance, Fortinet Network Security Academy is quite remarkable as well. It's the only institution in the region to have signed up Microsoft Dynamics Academic Alliance and SAP University Alliance to equip the business graduates with the technical know-how of the dynamic business world. Lately RedHat Academy and AWS Academy programs added extreme values to the professional development of our students.

Our instructors are carefully selected to assure they have the academic qualifications, a passion for the topic, and a love of teaching in order to create a meaningful and fun learning environment.

Mission

The mission of AIUB Institute of Continuing Education is to meet the lifelong educational and training needs of all learners in the local community and the region.

Vision

We strive to excel in all areas of learning and envision to be the leading professional development center in the region and enrich human lives through personal fulfillment.

Core Values

We are a multifaceted unit. We are committed to create accessible and innovating learning environments while embracing a diverse collection of courses designed to expand knowledge of our students.

Our core values include continuing education and lifelong learning, competence, quality, integrity, accountability and community. We acknowledge our responsibility to society and believe that access to lifelong learning is a cornerstone of a democratic society. We place students at the center of all that we do, supporting and promoting excellence in their endeavors.

Learn New Skills and Discover Your Untapped Creativity

We are the premier provider of short courses in the country, meeting the learning and education needs at all stages of life and across a diverse range of interests. Keeping the working adult in mind, we offer Day, Evening, Friday and Saturday classes. Our main objective is to enable adult students to maximize their potential by gaining necessary skills to reach their personal, educational, and vocational goals. To this end, we also provide free academic counseling, career counseling, and orientation services to students. Students may register for classes throughout the years which allow them flexibility in planning.

Courses:

Q



Enterprise Networking Programming and Web Development Postgraduate Diploma Cisco Certified Network Associate **Programming Essentials in Python** PGD in Information and Communications Technology Cisco Certified Network Professional Dynamic Web Development using PHP and MySQL PGD in Cybersecurity MikroTik Certified Routing Engineer **Building Web Applications with Laravel** PGD in Human Resource Management JNCIA Junos Flutter Application Development **PGD** in Digital Marketing MikroTik Certified IPv6 Engineer (MTCIPv6E) Android Apps Development PGD in Tax Management **Network Security Designing and Animation** System Administration Cisco Certified CyberOps Associate 2D/3D Animation and Video Editing NDG Linux Essentials NSE 4 Network Security Professional Visual Design using Adobe Photoshop Red Hat Certified System Administrator **Ethical Hacking and Penetration Testing** Graphic Design and Illustration Using Adobe Illustrator **Red Hat Certified Engineer** UI-UX Design Industrial Training Advanced Network Device **Emerging Technologies** Infrastructure Automation Language Learning IoT Fundamentals Cisco Certified DevNet Associate French Language Microsoft Azure Fundamentals **AWS Certified Cloud Practitioner** Korean Language RTL Design, Verification, Synthesis and PnR for Digital

• Post-Graduate Diplomas and Advanced Programs:

In addition to short courses, AIUB offers more extensive professional programs for external learners on a tuition/fee basis. In 2020 the university launched several Post-Graduate Diploma (PGD) programs (e.g. in Information Technology, Cybersecurity, Human Resources, Digital Marketing, Tax Management) aimed at bachelor's graduates seeking advanced expertise ice.aiub.edu. These PGD programs are open to anyone meeting the admission criteria (not limited to AIUB alumni) and typically run for 1 year, with classes often on weekends to accommodate working professionals. Like the short courses, PGDs require payment of program fees and follow an academic curriculum, utilizing AIUB's faculty and facilities. AIUB has also announced plans to introduce Professional Master's degrees in the near future as part of its continuing education initiative ice.aiub.edu. Such programs will likewise be open to external students and will carry tuition fees. In summary, AIUB extends its *traditional* academic offerings to the wider community through these paid diploma and master's programs, thereby providing advanced educational services beyond its regular degree students.

Whether you want to change your career path, are seeking career advancement or looking for personal improvement, AIUB Institute of Continuing Education provides classroom as well as customized training solutions to meet the training needs for individuals, businesses, and organizations.

AIUB Institute of Continuing Education started its journey way back in 2007 with the idea of harnessing AIUB's strengths in the fields of Computer Science and Engineering to provide short range specialized ICT courses to AIUB students as well as students from outside. Over the years, this institute introduced many other professional courses to help the students acquire the skill they need to enter into the job market. In 2020, we introduced Post Graduate Diploma programs which help students gain competitive edge over other candidates potentially applying for the same roles. We are planning to launch Professional Masters Program in near future.

• Academic Conferences and Seminars:

AIUB frequently organizes academic conferences, symposia, and seminars that welcome participation from outside scholars and practitioners. For example, AIUB has hosted international conferences in engineering, business, science, and even the Asia Pacific Quality Network (APQN) Academic Conference 2023, allowing external attendees to engage with research and network with AIUB faculty <u>aiub.edu</u>. While these events disseminate knowledge broadly (often aligning with SDG goals of quality education), they typically require prior registration – in some cases with a registration fee for non-AIUB participants (especially for large formal conferences). Smaller seminars or public symposiums are sometimes *open to the public free of charge* <u>aiub.edu</u>, but major professional conferences tend to be paid events or by invitation. Nonetheless, through such events AIUB provides a platform for knowledge exchange that extends beyond its student body, whether free or fee-based.

Access to educational resources for those not studying at university

American International University-Bangladesh (AIUB) is dedicated to expanding access to quality education for a broader audience beyond its enrolled students. As part of its commitment to community engagement and knowledge-sharing, AIUB offers several educational resources free of charge to the public. The Dr. Anwarul Abedin Lecture Series is a notable initiative that brings in distinguished experts from various fields to share insights and expertise with both AIUB students and the wider community, fostering a culture of continuous learning. Additionally, AIUB is committed to providing accessible, quality education to those outside the university through its Institute of Continuing Education (ICE) and other initiatives. The mission of AIUB-ICE is to meet the lifelong educational and training needs of all learners in the local community and the region. Since 2007, AIUB has offered specialized ICT courses and professional certifications, including Cisco, Microsoft Imagine Academy, and AWS programs, to help students develop practical skills for the job market. AIUB also launched Post Graduate Diploma programs in 2020, with plans for future Professional Master's offerings.

To further promote academic exchange, AIUB hosts total four conferences, two conferences annually, covering diverse fields such as engineering, business, technology, and social sciences. These conferences allow external participants to engage with cutting-edge research and network with professionals and academics. Not only that, in Bangladesh AIUB is the first educational institution to host The Asia Pacific Quality Network (APQN) Academic Conference 2023 and The Annual General Meeting (AGM) 2023 of the APQN. AIUB also organizes symposia on emerging topics, encouraging collaborative learning and intellectual discussion open to the public. Through these initiatives, AIUB plays an active role in supporting the education and professional development of the broader community, helping to bridge gaps in knowledge and making learning accessible to all.

APQN Academic Conference 2023 Inaugurated at AIUB



The Asia Pacific Quality Network (APQN) Academic Conference 2023 commenced at the American International University-Bangladesh (AIUB) on Friday, November 3, 2023. AIUB proudly hosts the APQN Academic Conference 2023, marking its debut in Bangladesh.

'Innovation and Sustainable Development in Higher Education' is the theme of APQN Academic Conference 2023. This event attracted researchers from 16 countries, both local and international, and saw the presence of Vice Chancellors, Pro-Vice Chancellors, Treasurers, and other officials from various public and private universities. Representatives from the Bangladesh Accreditation Council (BAC), various local and international agencies, APQN board members, and AIUB's academic and administrative staff also graced the opening ceremony.

In her opening remarks, Prof. Galina Motova, Vice President of APQN, emphasized this year's conference theme. Mr. Ishtiaque Abedin, Chairman of the Board of Trustees of AIUB, provided insights into AIUB's journey toward achieving quality education.

The opening session featured Prof. Dr. Mesbahuddin Ahmed, Chairman of the Bangladesh Accreditation Council (BAC), as the Chief Guest and first keynote speaker. He addressed the significance of quality assurance and BAC's role in enhancing the quality of higher education.

Mr. Stephane Lauwick, President of the European Quality Assurance Register for Higher Education (EQAR), delivered the second keynote presentation, explaining the quality assurance processes adopted by European universities and the benchmarks they follow.

During the conference's inaugural day, nine papers were presented across three plenary sessions, focusing on the quality of transformative teaching-learning, blended education within the context of the 4th industrial revolution, and the challenges posed by the COVID-19 pandemic.

Prof. Dr. Haseena Khan, a Member of the University Grants Commission (UGC), graced the opening session as a special guest. Dr. Jagannath Patil, Advisor of the National Assessment and Accreditation Council (NAAC) in India, highlighted the importance of ensuring quality at both the institutional and program levels in accreditation. Prof. Dr. Jianxin shared the 20-year journey of APQN in pursuit of quality assurance in higher education without boundaries.

Prof. Dr. Farheen Hassan, Associate Dean of the Faculty of Business Administration, presided over the opening session of the APQN Academic Conference 2023. This year APQN celebrates its 20 years of inception and a cake cutting session was held to celebrate this remarkable milestone.

The first day of the conference concluded with a cultural program presented by the AIUB Performing Arts Club (APAC) and gala dinner at the Hotel Westin. During the dinner, the APQN board presented various awards for activities related to quality assurance to deserving recipients.



• Library and IT Facilities (Restrictions):

Access to AIUB's on-campus library, computers, and other physical resources is generally restricted to the university's own students and staff. The AIUB Library operates primarily for its members – students use their ID as the library card to borrow books aiub.edu – and it is not an open public library where anyone can walk in to use materials. There is no public membership scheme for individuals unaffiliated with AIUB, and borrowing privileges are limited to registered students and faculty aiub.edu. However, AIUB alumni do have the opportunity to continue using certain campus resources: alumni can obtain an AIUB Alumni Society (AlumS) membership, which grants campus entry and library access at no additional cost as a benefit aiub.edu. Using this alumni membership card, former students may visit the library to read or borrow materials, and attend on-campus events. Aside from alumni or official visitors, outside researchers cannot routinely use AIUB's labs or library unless given special permission by the administration. In effect, computers, laboratories, and other teaching facilities are not freely available to the general public except through the structured programs and events mentioned above. Those who need access for research or collaboration typically must go through formal channels or partnerships rather than casual paid admission.

AIUB Library

The AIUB Library was started in 1994 in order to cater to the academic and research needs of the faculty, research scholars, students, and officers. Over the years, the Library has grown steadily and expanded its services and holdings by leaps and bounds to live-up to the expectations of its immediate patrons. The book stock is arranged in a classified sequence based on the Dewey Decimal System (DDC), and the great majority of volumes in the Library are on open shelves, available for borrowing.

The library of AIUB is the collection of the knowledge and built up a balanced and rich collection in Business Administration, Science and Technology, Computer and Social Science. It is an open library system to students of AIUB, which provides rich collection of books including journals, newsletter, thesis works and CDs. Students ID cards stand as library card. Students can borrow any books and CDs from the library for 7 days except the textbook. At present the library has more than 43,318 books, 1,72,000 e-books, 68,000 e-journals and a student sitting capacity of more than 350. AIUB library has "AIUB Library system" the software which has been created by university IT department and now the system is operational i.e., students are now getting the modern facilities.

Mission

The library users expect technology to provide fast and boundless access to information in all formats. Costs, skill levels, and infrastructure development present ongoing challenges. Infrastructure, electronic data content, bibliographic databases, and access to private, costly collections are areas of challenge for AIUB library.

Goal:

AIUB library will provide robust, reliable and secure access to information to meet the needs of all AIUBians by utilizing efficient and effective telecommunications and technology capable of reaching the patron at the point of need, promoting good use of staff time, working well within a network environment and able to adapt to technological advances as needed.

Access to Library Materials

AIUB library collection can meet the needs of all its users.

Assessment:

Discovery of available materials via BOOK TRAXX and other library databases is increasing. Library users need a technological infrastructure that facilitates searching, discovery and requests for a broad range of library materials in a cost-effective manner. Library will have technology that supports construction of a customized catalog, searching and discovery of materials.

Priorities:

- Develop library services that provide all users access to information through local, regional, national, and international electronic networks;
- Provide electronic and other linkages among and between all types of libraries.

Programs:

Staff Skills Training: Provide or promote training opportunities for library staff to develop skills needed to help user's access library materials through these programs. Timeframe: AY2008-2012

Borrowing System Policy

Borrowing System:

- Students ID cards stand as library card for borrowing library resources.
- Members may borrow library resources for a maximum of three days and resources may be renewed.
- Library resources are issued only to the members in person without any exception. The members are solely and fully responsible for safe keeping of the resources borrowed and their return on time.
- Library resources are checked out by the designated library officer and need to be returned at the circulation desk during the working hours only.
- A student may borrow 3 books at a time for a maximum of 7 days. A Faculty may borrow 5 (Five) books at a time for the whole semester. The Faculty/student member may borrow reference books, reserved books, journals and periodicals to make photocopy from outside for a period of one hours only depositing valid ID Card at the circulation desk

Returning Library Materials:

All borrowed items must be returned to the library before the end of each Semester. The material is inspected when borrowed and returned. Incase damage is noted, the user is fined by the library accordingly. Date due slips are placed in all library materials borrowed.

Restrictions for Checking out Library Materials:

- All Students must get their library clearnce to sit for the semester final exam. | The borrower reached the maximum number of items allowed.
 - I The borrower reached the renewal limit for an item.
 - The borrower has overdue item.
 - The borrower ID card has expired.
 - The borrowers owe money to AIUB.
 - The borrower violates any of the conditions in the Library Circulation Policies.

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It is the borrower's responsibility to Know:

- When materials are due to be returned.
- Return materials to the check in point on or before the due date.
- I Renew materials on or before the due date.
- Return recalled materials to the check in point immediately.
- Exercise care in handling all library materials
- Report damage to materials prior to check-out.
- Be accountable for all activity that takes place on your library account.
- Pay any applicable fines or fees for lost, damaged, or overdue library materials.
- Notify Circulation if your ID card is lost or stolen

Lost/Damaged Items:

Charges are assessed for lost or damaged materials to encourage library users to take proper care of AIUB library property. Please report all lost or damaged library materials as soon as possible. Once an item is declared lost or damaged, fines stop accruing. The Faculty/ student can replace a lost book with an exact copy of the borrowed item, or the library user will be charged the original replacement cost of the item.

Overdue Charge:

All library users who borrow library materials are responsible for knowing the library fine policies. Fines are calculated after the expiry of the due date which is automatically generated by UMS-Library system and borrower can see his/her borrowing history at AIUB portal. Tk.10.00 only per day is charged for each item. Tk.50.00 only per calendar day fine is calculated after the expiry of the due date for reference books, reserved books, journals and periodicals.

Rules of Entry to AIUB Campus

- 6. Alumni who are registered members of the AIUB Alumni Society (AIUB AlumS) must present their AIUB AlumS membership card at the entry points to gain access to the campus premises. Other alumni may acquire a one-day alumni pass from the designated office in the Gallery. They may later contact the Office of Placement & Alumni (OPA) for additional information on becoming registered members of the AIUB AlumS and acquiring the membership cards for ease of future entry access.
- 7. Visitors/ guardians are allowed to enter the campus for valid and verified reasons only. Pre-set appointments or requests for such, with faculty members or administrative officials must be cross-checked and confirmed with the concerned parties prior to granting entry.
- 8. Visitors/guardians must submit a valid Photo ID and collect the official Visitor ID from the reception/security desk located in front of the Office of the Registrar. The Visitor ID must be visible on the visitors/guardians at all times while on the campus premises. Visitor IDs must be returned to the reception/security desk at the end of the visit, upon which they can retrieve their submitted Photo IDs.

In summary, AIUB does provide a spectrum of educational resources to people beyond its student population, balancing free access initiatives (public lectures, community events, open publications, etc. aiub.edu with paid programs (continuing education courses, professional diplomas ice.aiub.edu). The university's approach aligns with its mission of lifelong learning and community service – offering traditional, scientific, cultural, and electronic services to society – while still managing campus facilities and core services primarily for its own academic community. Interested non-students can take advantage of AIUB's public events and online resources freely, or enroll in its extension courses and diplomas on a fee basis, to benefit from the university's educational offerings.