

American International University-Bangladesh

Sustainable Development Goals Report



SDG 1: No Poverty

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AIUB's Initiatives to Improve Access to Basic Services

American International University–Bangladesh (AIUB) engages in multiple programs to broaden access to basic services in the community. Below, these initiatives are organized by sector, with a brief summary and an indication of whether AIUB acts directly (organizing the program itself) or indirectly (through partnerships, sponsorships, or student-led groups).

Education Initiatives

- **Kathpencil Pathshala (Direct):**

AIUB established *Kathpencil Pathshala* to provide free education for underprivileged children (ages 5–12). The program offers **basic literacy**, school lessons, **learning materials**, daily meals, and even vocational training to ensure holistic development for kids lacking formal schooling aiub.edu. This student-driven school focuses on creative learning (arts, crafts, theater, play) to encourage growth and sustain the children's interest in education aiub.edu.

AIUB Social Welfare Club–Shomoy Organized “Rongin Shomoy 2025” for the Underprivileged Children at Kathpencil Pathshala

On Saturday, September 6, 2025, the AIUB Social Welfare Club–Shomoy, with the support of the Office of Student Affairs (OSA), AIUB organized a heartwarming day-long event entitled “Rongin Shomoy 2025” at Kathpencil Pathshala, Tejgaon, Dhaka—a non-profit organization dedicated to the education and well-being support of the underprivileged children.

The program was inaugurated and graced by Ms. Nadia Anwar, Founder Member and Chairman, Board of Trustees, AIUB, along with Prof. Dr. Manzur H. Khan, Proctor, AIUB. Their encouraging presence and words of inspiration set a meaningful tone for the day. Among others, Mr. Stanley Rodrick, Sr. Asst. Prof., Department of Marketing, and Special Assistant, OSA; Mr. Rakib Aziz, Officer, OSA; Mr. Md. Sarowar Hossain, Graphic Designer, Office of Strategic Communication, AIUB; and representatives from Nissin BD, & Pentel BD were also present during the event.

“Rongin Shomoy” has been launched as a new event initiative by the AIUB Shomoy Club, facilitated by the club's mentors—Mr. Hamidul Islam [Hamid], Sr. Asst Prof., Department of Marketing, and Special Assistant, OSA; and Mr. Md. Monir Hossain, Lecturer, Department of Social Science, AIUB.

A total of 65 children from Kathpencil Pathshala participated in the event. The day was filled with cultural performances, painting sessions, fun activities, and distribution of

colorful custom-made dresses, school bags, & stationery materials. Each smile reflected the joy of receiving not just gifts but also love, care, and affection.

Special appreciation goes to Nissin BD and Pentel BD, whose generous contributions of food, art supplies, stationery, and goodies made the day even more vibrant and memorable for the children.

Through this initiative, AIUB Social Welfare Club–Shomoy reaffirmed its commitment to creating meaningful social impact, while inspiring the AIUB community to continue working toward building a brighter future for the underprivileged children who need it the most.



- **Academic Outreach Programs (Direct):**

AIUB faculty and students regularly conduct outreach sessions at local schools and colleges to improve teaching quality and student guidance. For example, AIUB ran programs at BAF Shaheen English Medium School to train teachers in practical teaching methods and to offer career orientation for the students aiub.edu. Similar **academic outreach** visits and workshops have been organized at other institutions (e.g. St. Joseph School, Kazi Mohammad Shafiqul Islam College, etc.), sharing AIUB's expertise to enhance **educational access** and motivation beyond its campus aiub.edu aiub.edu. These are *direct initiatives* by AIUB's departments and clubs, aimed at uplifting educational standards in the community.

AIUB Outreach Program Organized for BAF Shaheen English Medium School both for Students and Faculty

The Outreach Program of the American International University- Bangladesh objectives to convey to the teachers and students of BAF Shaheen English Medium School in Dhaka both technical and practical teaching approaches to the teachers and career orientation to the students. A Team from AIUB (FBA) composed of Dr. Khondaker Sazzadul Karim, Associate Professor and Head, Department of Marketing; Mr Faridul Alam, Associate Professor and Head, Department of Accounting; Mr Ashfaque A. Mohib, Associate Professor and Head, Department of Operations and Supply Chain Management; Mr

Stanley Rodrick, Senior Asst. Professor, Department of Marketing; Ms. Anisa Sultana, Senior Asst. Professor, Department of Management & HR; Ms. Yesmin Sultana, Asst. Professor, Department of Marketing; and Ms. Sabrina Rahman, Asst. Professor, Department of Tourism & Hospitality Management. The Principal, Group Captain Ferdous Mannan, psc and some teachers were on hand to receive the team and made arrangement for the planned interventions. Twenty-seven teachers attended the Pedagogy training conducted by Ms. Anisa Sultana, Dr. Khondaker Sazzadul Karim, and Mr. Ashfaq A. Mohib, while the rest of the team members were with 80 senior students to embrace workshop on Career introduction and quizzes on general knowledge. After the activity, the students were given orientation about AIUB and academic program offerings particularly in the Faculty of Business Administration through a power point presentation. The accomplishments of AIUB and its quality and excellent programs were underscored during the orientation. A Certificate of Training was distributed to the teachers after the Pedagogy seminar. The outreach program was very much appreciated because of the nature of the approach and the type of intervention provided to the students and teachers. This is AIUB's method for contacting to the educational institutions whose graduates are potential students in the university.



Department of Marketing organizes 'FBA, AIUB Academic Outreach Program'

As a part of the social responsibility and commitment towards the students' sustainable capacity development, the Department of Marketing, Faculty of Business Administration (FBA) organized the 'FBA, AIUB Academic Outreach Program' for the college students at Dhaka Imperial College, Jahurul Islam City, Aftab Nagar, Dhaka on Thursday, May 09, 2024

The event's main objective was to assist the college students in enhancing their academic and extracurricular capabilities to ensure a smooth and successful entrepreneurship/ corporate career ahead. A Team from FBA, AIUB composed of Dr. Mohammad Faridul Alam, Associate Professor and Director of Graduate Programs (MBA and EMBA), Mr. Hamidul Islam [Hamid], and Mr. Stanley Rodrick, Senior Assistant Professors from the Department of Marketing, FBA, visited the institution.

Upon arrival at the college premises, Mr. Mohammed Delowar Hossain Mridha, Vice Principal of Dhaka Imperial College, greeted the team members and facilitated the session. An opening speech was delivered by the Vice Principal, who introduced the visiting team to the students and teachers. After that, Dr. Mohammad Faridul Alam addressed the students and delivered his interactive speech on "Higher Studies and Career Orientation for the College Students". The speech covered various topics, including general features of being an excellent student, options of higher studies in Bangladesh, key essentials for a successful career choice, the benefits and consequences of effective career planning, the journey towards success—struggles and growth opportunities, and other relevant topics. The students actively participated in the discussion, showcasing their enthusiasm and interactive skills.

Mr. Hamidul Islam [Hamid] and Mr. Stanley Rodrick then conducted an interactive business quiz contest, and prizes were distributed among the winners. Dr. Alam, on behalf of the visiting team from AIUB, expressed his appreciation to the college students and teachers for actively listening and participating in the discussion and business quiz contest. At the end of the session, the visiting team from AIUB was introduced to Mr. Arif Ahmed, Principal of Dhaka Imperial College, who expressed his gratitude and appreciated the visiting team members' efforts to organize and manage the event successfully and showed his sincere interest in participating in any academic and competitive events organized by AIUB in future.

The outreach program was organized under the direct guidance and supervision of Prof. Dr. Partha P. Chowdhury, Head, Department of Marketing, THM, and IB, FBA; and Dr. Rezbin Nahar, Director, Undergraduate Program (BBA), FBA. The FBA, AIUB, is especially thankful to the AIUB Management and Administration for their substantial support in arranging the outreach program successfully.



- **Student Volunteer Teaching (Direct):**

Through the AIUB Social Welfare Club “Shomoy,” students volunteer as community teachers. Shomoy members **teach and train children at local schools** for underprivileged communities, supplementing their regular education aiub.edu. This direct engagement not only spreads literacy and learning opportunities to children who need it most, but also develops AIUB students’ sense of civic duty. (Shomoy’s efforts also extend to fundraising for school supplies and Eid donations for these children, tying in with broader social support.) aiub.edu

AIUB Social Welfare Club – SHOMOY



Objective:

Established in 2009, the AIUB Social Welfare Club – Shomoy (ASC), aims to provide students with opportunities to learn about social welfare issues, volunteer their time to help others, and develop leadership skills. ASC works towards educating students on concerns like poverty, gender discrimination, food insecurity, etc., creating awareness on the sustainable development goals (SDGs). They work towards building a community of change-makers and motivating the youth to take action through volunteerism, fundraisers, and advocacy, making a difference in the world.

Activities:

ASC focuses on volunteering for social causes ranging from flood relief, blood donations, winter clothing drives, self-defense, and various other charitable work. The club collaborates with numerous non-governmental organizations (NGOs) to further pursue social welfare for a larger community. From teaching and training at a local school for underprivileged children to raising funds for providing rations to them on Eid, and even running campaigns for critically diagnosed patients of the AIUB community, supporting the university's community service initiatives, ASC shapes future leaders to help bring about a positive change to develop the society.

Membership:

Membership of ASC is open to students from all 4 Faculties of the university, who are interested in photography. Recruitments are conducted during the semesters, through which applicants are evaluated, interviewed, and selected to join the club. Currently, there are 126 proactive members working at ASC.

Leadership:

ASC operates under the supervision of the Office of Student Affairs (OSA), following the general structure for the Executive Committee (EC). OSA provides overall guidance and constant support to the EC for implementing the various events of the club.

Future Outlook:

With the hope of having a greater impact on future generations, ASC will expand its volunteer work to address more SDGs in the coming years, increase its fundraising efforts to support additional social welfare campaigns, develop mentorship opportunities together with local and international development organizations, and leadership initiatives to create a better place for tomorrow.

Health Care Initiatives

- **Free On-Campus Medical Services (Direct):**

AIUB operates a **Medical Center on campus** that provides free basic health care to all students, faculty, and staff. This facility offers routine medical consultations, emergency care, monitoring of chronic conditions (e.g. diabetes, blood pressure), and special care for women (including prenatal support) aiub.edu aiub.edu. By ensuring prompt medical attention and even an on-call ambulance, AIUB directly improves access to health services for its community.

Additionally, the university has partnered with wEvolve to offer **mental health counseling** and wellness workshops for students and staff, making professional psychological support readily accessible (an indirect initiative via partnership) aiub.edu.

■ Good health and well being

For ensuring good health, AIUB holds a medical center which is located in Annex 1. Medical center of AIUB is accessible to all staff including grade 4 employees where free medication and medical advices are given by two senior staff nurses. The medical center is open in weekdays (9 am-5pm). Following facilities are provided by AIUB medical center:

- Routine and emergency medical services to students, teachers, officers and staff.
- Special care is given to pregnant women and lactating mothers.
- Regular monitoring of hypertensive and diabetic patients including Blood glucose screening.
- Oxygen therapy and nebulization are given if necessary.
- Free hygiene products are provided to women in case of emergency.
- The medical center has an air-conditioned ambulance which is well equipped for carrying emergency patients to hospitals.

■ Mental health support

To take care of all student's and employee's (both male and female) mental health, AIUB has started providing professional mental health services in collaboration with wEvolve. wEvolve is a holistic organization geared towards promoting, enabling, and improving mental health for all those who are struggling alone(<https://wevolvebd.org/about/>). In this day and age, when we deal with so many complexities even at a young age, seeking expert counseling when in need should no longer be a stigma and that is precisely the narrative that AIUB and wEvolve is attempting to change.

From October 11, 2022, mental health support services have been available for AIUB students and employees (both male and female) at the AIUB Campus. One counsellor from wEvolve will be available from 10 AM – 4 PM on weekdays (except government holidays) at 3rd Floor, Building D, AIUB permanent campus.



● **Health Awareness & Preventive Care (Indirect):**

AIUB frequently hosts health awareness programs, often in collaboration with external health organizations. Notably, in December 2024 the AIUB Social Welfare Club (Shomoy), in partnership with Popular Pharmaceuticals PLC, organized a **Cervical Cancer Awareness Program** on campus aiub.edu. This session educated young women (and men) about cervical cancer risks and prevention, and even offered on-site HPV vaccinations, thereby directly delivering preventive care services aiub.edu. Similarly, AIUB has held seminars such as “*Empowering Women Through Reproductive Healthcare*” (Nov 2025) to raise awareness about women’s health issues – these events are often facilitated by experts and partners, reflecting an indirect approach to improving healthcare knowledge.

The AIUB Social Welfare Club – Shomoy plays a pivotal role in health-related outreach. In December 2024, the club facilitated a Cervical Cancer Awareness Program in collaboration with Popular Pharmaceuticals PLC, aiming to educate students about cervical cancer risks and prevention strategies, and offering on-site vaccination services.

- **Community Health Camps and Drives (Direct):**

AIUB's student clubs take the lead in outreach health campaigns. **Blood donation drives** are a regular fixture – for example, Shomoy club's July 2022 blood drive attracted about 165 donors [aiub.edu](https://www.aiub.edu). The collected blood was given to local blood banks/hospitals, contributing to the wider community's health needs. Additionally, Shomoy and other volunteers engage in **medical and hygiene camps** during crises: in flood-relief efforts, they have distributed basic medicines and hygiene kits (as part of broader disaster response), and they have run **first-aid booths** or health check-up kiosks during university events open to the public (direct efforts to extend health services beyond campus). These activities demonstrate AIUB's commitment to community well-being.

AIUB Social Welfare Club – SHOMOY

<https://www.aiub.edu/oncampus/clubs/aiub-social-welfare-club-shomoy>

Beyond the classroom, AIUB fosters social sustainability through various student-led organizations and activities. The AIUB Social Welfare Club – Shomoy, established in 2009, provides students with opportunities to engage in social welfare issues, volunteer their time, and develop leadership skills. The club focuses on educating students about concerns such as poverty, gender discrimination, and food insecurity, thereby creating awareness of the SDGs and motivating the youth to take action through volunteerism and advocacy.



ASC focuses on volunteering for social causes ranging from flood relief, blood donations, winter clothing drives, self-defense, and various other charitable work. The club collaborates with numerous non-governmental organizations (NGOs) to further pursue social welfare for a larger community. From teaching and training at a local school for underprivileged children to raising funds for providing rations to them on Eid, and even running campaigns for critically diagnosed patients of the AIUB community, supporting the university's community service initiatives, ASC shapes future leaders to help bring about a positive [change to develop the society](#).

Sanitation and Clean Water Initiatives

- **Hygiene Awareness Campaigns (Direct):**

To promote public health through sanitation, AIUB organizes community awareness campaigns on **hygiene and disease prevention**. Students and staff volunteers visit communities (especially during outreach and relief programs) to teach proper handwashing, sanitation practices, and hygiene management. Such campaigns educate people on maintaining cleanliness to prevent illness [aiub.edu](https://www.aiub.edu). By directly engaging with local residents and schools, these initiatives help improve sanitation habits and awareness in the broader society.

Community Engagement and Social Welfare

AIUB's commitment to community engagement is evident through various initiatives:

- | **Flood Relief Efforts:** In response to natural disasters, the university has conducted relief campaigns to support affected communities. <https://www.aiub.edu/Files/Uploads/sdg-2--aiub-activity-report-of-2022.pdf>
- | **Eid Campaigns:** The "Oder Eid, Amader Khushi" campaign aimed to bring joy to underprivileged children during Eid by providing essential items and festive experiences. <https://www.aiub.edu/Files/Uploads/sdg-2--aiub-activity-report-of-2022.pdf>
- | **Hygiene Awareness:** Campaigns focusing on hygiene have been conducted to educate communities on maintaining health and preventing diseases.

- **WASH Education via Partnerships (Indirect):**

AIUB also addresses water and sanitation issues through educational partnerships. In July 2023, the university's Faculty of Engineering hosted a lecture in collaboration with **WaterAid Bangladesh** titled "*Advancing Water, Sanitation and Hygiene (WASH) through ICT Solutions.*" WaterAid's country director spoke to AIUB students and faculty about smart water management, clean drinking water technologies, improved sanitation (e.g. modernized public toilets), and hygiene management innovations [aiub.edu](https://www.aiub.edu) [aiub.edu](https://www.aiub.edu). This seminar (part of the Dr. Anwarul Abedin Lecture Series) raised awareness of modern WASH solutions and encouraged students to consider ICT innovations for community water and sanitation challenges. It is an indirect initiative – an example of AIUB partnering with experts/NGOs to spread critical knowledge that can later be applied in real-world sanitation projects.

Dr. Anwarul Abedin Lecture Series on "Advancing Water, Sanitation and Hygiene (WASH) through ICT Solutions."



On July 25, 2023, Faculty of Engineering, AIUB organized Dr. Anwarul Abedin Lecture Series on "Advancing Water, Sanitation and Hygiene (WASH) through ICT Solutions" in the Auditorium of AIUB at 3 PM. The seminar was organized in the honour of AIUB's visionary Founder Chairman Dr. Anwarul Abedin who catalysed substantial transformation in the educational sector of the country.

The event was inaugurated by Prof. Dr. Md. Abdur Rahman, (Pro-Vice Chancellor, AIUB), where he shared information about the implementation of ICT in various sectors along with Water, Sanitation and Hygiene. Following that, the distinguished speaker Ms. Hasin Jahan, (Country Director, WaterAid Bangladesh), was warmly welcomed by the audience.

She explained about data management and monitoring, mobile applications, smart water management, clean water and sanitation, modernized public toilet, technological advancement, the public toilet app and its features, menstrual health & hygiene management, nanya-The MHM App and its features, Integrated Municipal Information System, area based water tariff model, all these things which are implemented by WaterAid Bangladesh. The speaker also declared a 'Wash Innovation Contest' among all event participants.

Then, a short Q/A session was held for the participants. Finally honorable Prof. Dr. A B M Siddique Hossain, (Professor & Dean, Faculty of Engineering, AIUB) concluded the session with his closing remarks and handed over token of appreciation to the distinguished speaker.

- **Access to Clean Water (Direct):**

On campus, AIUB ensures that **clean drinking water** is freely accessible to all. The university has installed water fountains/purifiers throughout the campus, providing safe drinking water to students, staff, and visitors at no cost aiub.edu. It also monitors water usage to avoid waste aiub.edu. While this is an internal measure, it reflects AIUB's commitment to the principle of clean water access for all. In the community, AIUB's outreach during emergencies includes distributing **clean water**. For instance, during relief efforts in water-logged or flood-affected areas, AIUB volunteers have supplied potable water and water-purification tablets (direct assistance) to ensure communities have safe water in times of need aiub.edu. Such efforts contribute to both immediate and long-term public health.

American International University-Bangladesh (AIUB) is committed to Sustainable Development Goal 6 by promoting sustainable water management and providing access to clean water. AIUB implements processes to monitor water consumption per person and ensures efficient use of resources. The university provides free drinking water through fountains for students, staff, and visitors, ensuring access to safe hydration facilities.

Through the Dr. Anwarul Abedin Lecture Series, AIUB educates its community on topics such as "Advancing Water, Sanitation, and Hygiene (WASH) through ICT Solutions", raising awareness about sustainable water usage. Additionally, visits to industrial facilities like Coca-Cola Bangladesh Beverages and Kaptai Hydro Power Plant offer students practical insights into water management and conservation. These initiatives underline AIUB's proactive role in promoting water sustainability both on and off campus, contributing significantly to SDG-6.

Digital and Financial Services Initiatives

- **Women's Financial Literacy & Inclusion (Indirect):**

AIUB has forged partnerships to promote financial services access, especially for marginalized groups. A key initiative is the **City Alo Women Entrepreneurship Program**, a joint effort between AIUB and City Bank's "City Alo" division (which focuses on women's banking). Under a multi-year MoU, AIUB helped develop and host a specialized **Certification Course for Women Entrepreneurs**, covering business skills, financial literacy, and entrepreneurship training aiub.edu. This course empowers aspiring female entrepreneurs with knowledge on managing finances, accessing loans, and expanding their businesses. By enhancing the financial literacy of women and connecting them to banking support, AIUB indirectly advances

financial inclusion and economic empowerment for a segment of society often underserved by traditional services aiub.edu.

Creating Opportunities for Young Women entrepreneurs a joint initiative by City Bank and AIUB

AIUB and City Alo have agreed to work together (by signing the MOU which will remain effective up to 2024) to create a cooperative environment for developing and conducting specially designed entrepreneurial course for the women entrepreneur. City Alo is the dedicated women banking division of the City Bank. Their mission is to empower women by giving financial assistance and support to initiate as well as expand their business. The City Alo Certification Course is an initiative that will enhance the financial literacy of women in Bangladesh which can make a positive contribution to the lives of the end customers – economically and socially. The in detail of registration for "City Alo Certification Program" is available in the following link: <https://www.aiub.edu/registration-for-city-alo-certification-program-for-women-entrepreneurs>



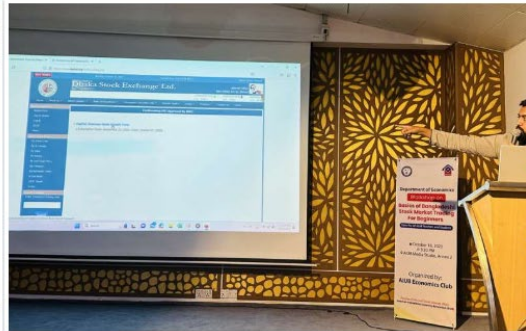
[Read](#)

- **Financial Literacy Workshops (Direct):**

Within its curriculum and co-curricular activities, AIUB emphasizes practical financial skills for youth. For example, in October 2023 the university's Department of Economics hosted a workshop titled "Basics of Bangladeshi Stock Market Trading for Beginners" aiub.edu. This session – led by an industry expert – taught students how to invest, trade stocks, and manage financial risks responsibly aiub.edu. By equipping students with such financial knowledge, AIUB directly promotes financial literacy and prepares them to access financial services (like brokerage accounts, investment tools) confidently in the future. Similarly, AIUB arranges career talks and business plan competitions that impart financial planning skills, thereby fostering an informed, financially savvy graduate community aiub.edu aiub.edu.

On October 16, 2023, AIUB's Department of Economics held a workshop titled "Basics of Bangladeshi Stock Market Trading for Beginners," focused on providing students with fundamental knowledge of stock trading and investment strategies. Led by stock market expert Mr. Saihad Shahid Rahman, the workshop emphasized the importance of informed financial decision-making, helping students understand trading basics and risk management. This initiative contributes to SDG1 by equipping students with skills that can enhance financial independence, promoting economic inclusion and poverty reduction.

#SDG1 #FinancialLiteracy #EconomicEmpowerment #AIUBImpact #PovertyReduction



URL: <https://www.aiub.edu/workshop-on-the-basics-of-bangladeshi-stock-market-trading-for-beginners>

- **Digital Skills and Access (Direct):**

To improve digital service access, AIUB extends its ICT educational resources beyond its degree programs. The **AIUB Institute of Continuing Education (ICE)** offers short courses and professional certifications in IT, networking, programming, and digital marketing that are open to the public, not just enrolled AIUB students ice.aiub.edu. Since 2007, ICE has trained both AIUB students and external learners in marketable tech skills (from Cisco Networking certifications to programming languages), thereby enhancing **digital literacy** and employability in the wider community ice.aiub.edu. Notably, AIUB serves as the only Cisco Networking Academy **Instructor Training Center** in Bangladesh, which means it trains instructors who then educate students across the country – an indirect but high-impact contribution to nationwide digital capacity building ice.aiub.edu. Furthermore, on campus, AIUB provides robust IT facilities (computer labs, campus Wi-Fi, an online library) that students can access freely, ensuring that all students can develop digital skills and participate in the digital economy.



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About Us

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Whether you want to change your career path, are seeking career advancement or looking for personal improvement, **AIUB Institute of Continuing Education provides classroom as well as customized training solutions to meet the training needs for individuals, businesses, and organizations.**

AIUB Institute of Continuing Education started its journey way back in 2007 with the idea of harnessing AIUB's strengths in the fields of Computer Science and Engineering to provide short range specialized ICT courses to AIUB students as well as students from outside. Over the years, this institute introduced many other professional courses to help the students acquire the skill they need to enter into the job market. In 2020, we introduced Post Graduate Diploma programs which help students gain competitive edge over other candidates potentially applying for the same roles. We are planning to launch Professional Masters Program in near future

Mission

The mission of AIUB Institute of Continuing Education is to meet the lifelong educational and training needs of all learners in the local community and the region.

Vision

We strive to excel in all areas of learning and envision to be the leading professional development center in the region and enrich human lives through personal fulfillment.

- **Promoting Online Access and Innovation (Indirect/Direct):**

AIUB also encourages digital innovation that can improve service access. Through events like hackathons, tech fairs, and the Dr. Anwarul Abedin Innovation Institute (D2A2I), students tackle challenges such as e-governance, fintech, or app development for social causes. For instance, entrepreneurship seminars in 2023 highlighted the role of **digitization in business** and urged students to leverage digital tools in startups for broader reach and efficiency aiub.edu. By instilling these ideas, AIUB indirectly supports the creation of digital platforms and services (like mobile apps for education, health, or finance) that can benefit underserved communities. Some student projects incubated at AIUB (with funding from D2A2I) have focused on solutions like mobile health advisory and e-learning platforms, indicating the university's *indirect* role in expanding digital service access through innovation and entrepreneurship aiub.edu.

AIUB Seminar on Entrepreneurship: Equipping Students for Sustainable Business Success Aligned with SDG1

On October 17, 2023, AIUB's Department of Management Information Systems hosted a seminar on entrepreneurship, focusing on risk management, planning, and digitization for aspiring entrepreneurs. AIUB alumna Ms. Nasrina Bari, CEO of Be Global, shared her journey, offering insights into building sustainable businesses and addressing challenges such as cash flow, time management, and self-confidence. Emphasizing digital skills, the seminar highlighted how entrepreneurship can drive economic resilience and poverty reduction, directly aligning with SDG1. This initiative supports local startup growth by preparing students with essential skills for creating impactful, sustainable ventures.

#SDG1 #Entrepreneurship #StartupSupport #DigitalSkills #AIUB

URL: <https://www.aiub.edu/seminar-on-entrepreneurship-risk-optimization-planning-digitization-and-execution-for-starting-a-new-business>



Each of these efforts – whether directly run by AIUB or facilitated through partnerships and student initiatives – demonstrates AIUB's commitment to improving access to essential services. By focusing on **quality education, healthcare outreach, sanitation awareness, and digital/financial empowerment**, AIUB has been contributing recent, impactful efforts toward inclusive development. These programs not only serve immediate beneficiaries (students, local community members) but also foster a culture of social responsibility among AIUB students, amplifying the long-term impact on society aiub.edu.