

American International University-Bangladesh

Sustainable Development Goals Report



SDG 17: PARTNERSHIPS FOR THE GOALS



Contents

SDG4: Quality Education at AIUB – Impact Rankings Report	3
Introduction.....	3
1. Access and Inclusion	3
2. Lifelong Learning and Community Education	4
3. Quality of Teaching and Curriculum	6
4. Research on Education	7
5. Education Partnerships	9
Conclusion.....	11

SDG4: Quality Education at AIUB – Impact Rankings Report

Introduction

American International University–Bangladesh (AIUB) demonstrates a strong commitment to **SDG4: Quality Education** through inclusive policies, community-oriented programs, teaching excellence initiatives, education-focused research, and strategic partnerships. The university’s approach aligns with the Times Higher Education (THE) Impact Rankings criteria by ensuring **access and inclusion** for marginalized students, providing **lifelong learning** opportunities to the wider community, maintaining **high-quality teaching and curriculum** through continuous improvement, conducting **research on education**, and building **partnerships** to improve educational outcomes. The following report details AIUB’s key efforts and evidences in each area, showcasing its dedication to equitable and quality education for all.

1. Access and Inclusion

AIUB upholds a comprehensive **non-discriminatory admission policy** to ensure that students from all backgrounds can access higher education. The university explicitly prohibits discrimination on the basis of age, gender (including identity), sexual orientation, race, disability, religion, ethnicity, or any underrepresented status in its admissions, scholarships, and programs aiub.edu aiub.edu. In practice, this means AIUB welcomes qualified applicants from marginalized groups and has **specific admissions policies** to support them – including tailored criteria for students with disabilities and those from underrepresented communities such as ethnic minorities, low-income families, third-gender individuals, or refugees aiub.edu aiub.edu. For example, candidates with disabilities are assessed equitably with consideration of needed accommodations, in line with national disability rights law aiub.edu aiub.edu. These inclusive policies reflect AIUB’s commitment to equal opportunity and an “**inclusive society**” mindset from the point of admission aiub.edu aiub.edu.

Beyond policy, AIUB actively facilitates access for students from **economically disadvantaged backgrounds**. The university has set a primary admissions target to include students from the **bottom 20% household income group**, creating a formal pathway for low-income and first-generation college students aiub.edu aiub.edu. Rather than using a strict quota, this goal is realized through outreach and supportive admission practices under AIUB’s “Admission Policy for Underrepresented Group,” which explicitly lists “**low-income**” **applicants as a priority cohort** aiub.edu. To identify talented students regardless of financial status, AIUB conducts free nationwide events – such as olympiads, coding contests, and inter-college competitions – that are open to all schools, thus **lowering aspirational and financial barriers** for underprivileged youth aiub.edu aiub.edu. Once admitted, students with financial need are assisted through **extensive scholarship and aid programs**. AIUB offers merit scholarships (for top-performing freshmen and continuing students) as well as a range of financial aid waivers and discounts: general need-based tuition waivers, a special **Dr. Anwarul Abedin Scholarship for female undergraduates**, freedom-fighter family waivers, sibling discounts, staff dependent waivers, on-campus work opportunities, and more aiub.edu

aiub.edu. In total, each student is guaranteed consideration for at least one form of aid or tuition waiver if eligible, ensuring that cost does not impede completion of studies aiub.edu aiub.edu. This robust financial support framework **bridges the gap between educational cost and students' resources**, upholding AIUB's mission to help deserving students overcome economic barriers aiub.edu aiub.edu.

Crucially, AIUB also provides **free or subsidized essential services** so that low-income students can thrive during their studies. All students have access to free on-campus healthcare through the medical center (covering consultations and emergencies) and to professional mental health counselling aiub.edu. Recognizing housing as another challenge, AIUB maintains a partnership with a supervised hostel to offer **safe and affordable accommodation** for both male and female students aiub.edu. The university and its student organizations address food security as well – for instance, in 2024 the AIUB Shomoy Club (with institutional support) organized large-scale drives providing food and supplies to over 1,200 flood-affected families and hundreds of underprivileged local families aiub.edu. This culture of care extends to AIUB's own students in need, ensuring they have meals and basic necessities through on-campus assistance programs aiub.edu. By offering these supports for **food, housing, healthcare, and transportation**, AIUB creates an enabling environment in which students from low-income families can **successfully complete their education** aiub.edu. In summary, through inclusive admissions, targeted recruitment of disadvantaged students, generous scholarships, and comprehensive support services, AIUB guarantees that financial hardship or minority status are not obstacles to obtaining a quality education aiub.edu aiub.edu.

2. Lifelong Learning and Community Education

AIUB's commitment to education extends beyond its enrolled students – the university actively promotes **lifelong learning** for the broader community through continuing education programs, public events, and outreach initiatives. A key pillar is the **AIUB Institute of Continuing Education (ICE)**, an award-winning center that offers short courses, professional certifications, and postgraduate diplomas to both students and working professionals ice.aiub.edu ice.aiub.edu. In partnership with industry-leading organizations (Cisco, Microsoft, Amazon, Red Hat, etc.), ICE provides training in networking, IT, business, languages, and other skills, enabling learners to upskill for the job market with internationally recognized credentials ice.aiub.edu ice.aiub.edu. These courses are open to the public and often scheduled flexibly (including online options) to encourage participation by lifelong learners. Notably, ICE even provides **need-based scholarships to meritorious students** in its programs ice.aiub.edu ice.aiub.edu, reflecting AIUB's ethos of inclusivity in continuing education. By functioning as a **“center of excellence”** for ongoing skill development, AIUB ensures that education is not confined to degree-seeking students but benefits the community at large through accessible learning opportunities.

In addition to formal courses, AIUB hosts a rich **portfolio of public educational events** that are free or low-cost and open to all. These include seminars, workshops, lecture series, cultural festivals, and clinics designed to impart knowledge and practical skills to the general public. The programming is diverse: career and financial literacy seminars (often in collaboration with industry partners), language and cultural festivals, technology workshops, research skill bootcamps, and even international study briefings open to students and parents aiub.edu aiub.edu. Each event is crafted with clear learning outcomes and takeaways. For example, a public **financial literacy and career workshop** offered budgeting tools and templates, with all materials posted online afterward so that attendees (and even those who couldn't attend)

could access and reuse them aiub.edu aiub.edu. Likewise, a **“Bridging the Gap” public lecture** by AIUB’s Chairman on preparing for higher education provided curated reading lists and guidance resources to educators, students, and parents, which were made available for download to maximize reach aiub.edu aiub.edu. AIUB intentionally **publishes slides, reading packs, and recordings** from many such events on its website, enabling independent learners to benefit from these resources remotely aiub.edu aiub.edu. This emphasis on open educational resources – ranging from research writing tips to grant proposal templates – ensures that community members can continue learning long after an event ends aiub.edu aiub.edu. By keeping attendance free or nominal and by sharing content widely, AIUB’s public events program effectively *“strengthens community education”* and provides multiple entry points for upskilling and personal development in the wider society aiub.edu aiub.edu.

Moreover, AIUB actively **takes education beyond campus** through outreach in schools and community venues. Faculty members and student volunteers regularly lead educational visits, workshops, and mentoring sessions off-campus to spread knowledge and build capacity in the community aiub.edu aiub.edu. These outreach activities cover a spectrum of needs: professors and senior students conduct classroom sessions in partner colleges (peer-learning exchanges, economics study tours, etc.), while student clubs coordinate lectures or tutoring in local high schools and community centers aiub.edu aiub.edu. Often, AIUB’s outreach pairs theoretical lectures with practical demonstrations and provides “take-away” materials so that teachers and learners in resource-limited settings can replicate the activities on their own aiub.edu aiub.edu. This approach has led to both **ad-hoc interventions** (one-time school workshops) and **programmed engagements** (annual partnerships and teacher training series), creating recurring touchpoints that sustain community impact aiub.edu aiub.edu. Several concrete examples illustrate the breadth of AIUB’s community education outreach:

- **Media and Mass Communication Day** – AIUB’s Mass Communication department hosted an open day with exhibitions and demo sessions that **invited local schools and community members**, providing hands-on media literacy learning outside the classroom aiub.edu. This gave school students exposure to media production techniques and was essentially a public educational outreach tied to a campus event.
- **AIUB Computer Science Fest** – The annual CS Fest includes coding demonstrations, beginner-friendly workshops and even hackathons **specifically designed for high school students and novices** from the community aiub.edu. Student volunteers ran sessions teaching basic coding and computational thinking to children and youths who are not AIUB students, exemplifying how a university festival can double as a community learning platform aiub.edu.
- **National Math Olympiad (Dhaka North Region)** – By hosting the national undergraduate math Olympiad on campus, AIUB collaborated with schools and coaches to bring hundreds of secondary students for competitions and **problem-solving workshops** aiub.edu. Participants experienced an enrichment program including lectures and mentoring by university faculty and students, which nurtured mathematical skills and inspired academic aspiration beyond the AIUB student body aiub.edu.
- **Student-Run Outreach** – Many initiatives are driven by AIUB student clubs under guidance of offices like Student Affairs. For instance, the AIUB Business Club organized a **“Let’s Talk Money” seminar** at a community venue to teach youth about savings, budgeting, and credit management aiub.edu aiub.edu. Similarly, the Architecture department’s students ran photography clinics for local hobbyists and school art clubs during a public competition event aiub.edu. These volunteer-led efforts

not only benefit the community participants but also instill a sense of social responsibility in AIUB students.

Through such programs, AIUB **amplifies its educational impact** beyond its campus walls. The university effectively decentralizes learning – bringing knowledge directly into schools, neighborhoods, and even online communities – and creates clear pathways for the public to engage with AIUB’s expertise aiub.edu aiub.edu. Whether it’s a teacher training in a rural college or a free webinar on emerging technologies, AIUB ensures that learning opportunities are accessible to people of all ages as part of its lifelong learning mission. These sustained outreach and community education efforts demonstrate AIUB’s role as a **lifelong learning hub**, in line with SDG4’s aim to provide inclusive and equitable quality education for all.

3. Quality of Teaching and Curriculum

AIUB places strong emphasis on **maintaining and enhancing the quality** of its teaching and academic programs. The university established an **Internal Quality Assurance system** earlier than most peers – in 2008 it set up the AIUB Quality Assurance Center, the first such center among all private and public universities in Bangladesh aiub.edu. This unit evolved into the **Institutional Quality Assurance Cell (IQAC)** in 2015 under a national higher-education improvement initiative aiub.edu aiub.edu. The IQAC oversees continuous quality improvement through regular self-assessments, program reviews, and capacity-building of faculty and staff aiub.edu aiub.edu. AIUB’s philosophy is that “quality must transcend in the academic programs and services” and be sustained through accountability and adaptation to emerging needs aiub.edu. To that end, the IQAC works closely with all faculties and administrative units as a “**vanguard of quality**” – ensuring curricula are up-to-date, outcomes-based, and meeting accreditation standards aiub.edu. Thanks to these efforts, AIUB’s academic programs have achieved multiple **accreditations and recognitions**. By 2011, AIUB had obtained international accreditation for its Business programs as well as its Computer Science and Electrical Engineering programs aiub.edu. The Business programs, for example, were accredited by PAASCU (a reputable agency in the Asia Pacific), and engineering programs aligned with boards like BAETE and IEB aiub.edu. The university’s commitment to quality also led to **ISO 9001 certification** of its management operations, underscoring that academic and administrative processes meet rigorous international quality standards aiub.edu aiub.edu. In recognition of these achievements, the Asia-Pacific Quality Network (APQN) honored AIUB as the “*Best/Model Internal QA*” institution in Asia-Pacific, awarding the university during its 2016 conference for pioneering quality assurance in higher education aiub.edu. This was an unprecedented honor for a Bangladeshi institution and affirms that AIUB’s QA system is a model of excellence in the region.

To continuously improve **teaching effectiveness and curriculum design**, AIUB invests in faculty development and pedagogical innovation. Notably, AIUB is part of the **national Centre of Excellence in Teaching and Learning (CETL) network**, supported by the UGC and British Council, and established its own CETL in 2018 aiub.edu. The CETL at AIUB is a dedicated center that provides training, resources, and support to help faculty enhance their teaching methods in line with modern best practices aiub.edu aiub.edu. The center’s mandate is multifaceted – it *organizes regular training workshops, conducts research on education, develops teaching guides and modules, and even offers certificate courses in pedagogy* aiub.edu. It also builds a pool of trained faculty-trainers and coordinates with other universities to spread teaching innovation nationally aiub.edu. For instance, AIUB-CETL has participated in and hosted workshops on outcome-based education, curriculum design, and digital teaching

strategies in collaboration with the British Council aiub.edu aiub.edu. Being one of the key institutions in the CETL network, AIUB plays a **leadership role in faculty capacity-building** across Bangladesh's higher education sector aiub.edu aiub.edu. Internally, AIUB incentivizes its lecturers to continuously upgrade their skills – many faculty have undergone training in modern pedagogy (such as online teaching techniques during the COVID-19 period aiub.edu) and in new assessment methods. The university's **Learning Development Center (LDC)** further supplements this by supporting outcome-based education, student skill assessment improvements, and technology integration in teaching aiub.edu. Together, IQAC, CETL, and LDC ensure that AIUB's **curriculum quality assurance** is an ongoing, data-driven process: courses are regularly reviewed and updated, teaching methods are refined based on feedback, and academic staff are kept abreast of innovative educational tools.

Importantly, AIUB values **student feedback and engagement** as part of quality assurance. The IQAC administers student course evaluation surveys each semester, where students provide feedback on course content, teaching effectiveness, and learning environment. These evaluations are systematically analyzed to identify areas for improvement. The feedback is in fact used by the IQAC to help improve course quality [scribd.com](https://www.scribd.com). For example, if student input suggests a need for more practical examples in a course, the department and instructor can adjust the syllabus or teaching style accordingly in the next term. AIUB also includes student representatives in certain academic committees and initiatives. One notable example is the university's **Diversity and Equality Committee**, which addresses inclusion issues and improvement of campus climate – this committee explicitly includes a student representative alongside faculty and administrators, ensuring student voices are heard in policy discussions aiub.edu aiub.edu. By embedding students in the feedback loop and decision-making process, AIUB aligns its curriculum and services more closely with learners' needs.

Finally, AIUB leverages **technology in pedagogy** to enhance teaching quality. The campus is fully equipped with high-speed internet and a comprehensive e-learning infrastructure. In 2023, AIUB launched **campus-wide free Wi-Fi**, not just for students but also accessible to visitors and the public around campus, to encourage digital learning and research for all aiub.edu aiub.edu. This connectivity enables widespread use of online learning platforms, digital libraries, and educational software in the teaching process. During the pandemic, AIUB swiftly shifted to online teaching, and its faculty engaged in webinars and trainings on “Online Teaching Pedagogy” and student engagement in virtual environments aiub.edu. Classrooms are now blended with multimedia facilities and the use of tools like MS Teams or Moodle to supplement face-to-face teaching. Furthermore, AIUB's commitment to innovation in teaching is evident through initiatives like the **Dr. Anwarul Abedin Lecture Series**, which often brings technology and industry experts to speak to faculty and students about the latest trends in education and industry. By adopting such **innovative strategies** and sharing best practices (for example, through its membership in global quality networks), AIUB ensures that its teaching methods remain contemporary and effective aiub.edu. In summary, AIUB's rigorous QA mechanisms, faculty development programs, student feedback integration, and tech-supported pedagogy collectively underpin the **high quality of teaching and curriculum** at the university.

4. Research on Education

As a key contributor to SDG4, AIUB not only imparts education but also generates new knowledge on improving education itself. The university's faculty and research groups actively pursue **research on educational methods, technologies, and policies**, producing publications and projects that inform better teaching and learning practices. For instance, during the

COVID-19 pandemic, AIUB researchers examined the challenges and effectiveness of e-learning in the local context. A study titled “*Analyzing Students’ Perception on Effectiveness of E-learning during COVID-19*” surveyed Bangladeshi tertiary students and found mixed outcomes – while teachers became more adept with online tools, many students expressed concerns about the reliability and quality of online assessment compared to in-person exams ajbe.aiub.edu. The research highlighted that a majority still preferred on-campus learning for its engagement level, though some appreciated the continuity of learning that online platforms provided in crisis times ajbe.aiub.edu ajbe.aiub.edu. Such findings are valuable for policymakers and institutions in understanding how to blend online and offline education effectively in future. Additionally, AIUB encourages research that leverages technology to enhance education. In 2023, a team of AIUB faculty from the English department and computer science explored the use of artificial intelligence to increase student motivation in language learning. Their project “*Nudging Motivation to Learn English Through a ChatGPT-Based Hybrid Model*” integrated an AI chatbot (ChatGPT) into language exercises to act as an interactive tutor aiub.edu aiub.edu. The study found that using an AI-driven conversational agent can positively influence students’ enthusiasm and writing practice in English, demonstrating an innovative approach to language pedagogy. Building on this, another faculty research initiative designed an “**AI-aided teaching model for Education 5.0**”, experimenting with virtual assistants and chatbots as supplementary teaching tools in and outside the classroom. Early results indicated that these tools improved student engagement and interest in coursework, suggesting that carefully implemented EdTech can enrich traditional teaching aiub.edu aiub.edu.

AIUB researchers are also addressing issues of **academic integrity and quality in education** through applied research. One notable project, led by faculty in computer science, is “*Enhancing Academic Integrity through Multimodal Deep Learning for Test Supervision*”. This research is developing an AI-based proctoring system that uses computer vision and audio analysis to detect cheating or anomalies during online examinations. By training deep learning models on exam session data, the project aims to create a reliable automated invigilation tool that can assist human proctors in ensuring fairness during tests. Such a system could be highly relevant in the era of remote learning and high-stakes online assessments. The availability of this research contributes to the broader understanding of how technology can uphold quality standards in virtual education environments. On the education policy front, AIUB faculty from business and economics have studied factors like information access and student behavior. For example, a chapter authored by AIUB researchers in a Springer volume examined **how the spread of information (via social media and news) affected student awareness and attitudes during the COVID-19 outbreak**, recommending strategies for information dissemination in educational institutions during public health crises aiub.edu aiub.edu. AIUB also takes part in research and policy discussions through networks like the **UN Academic Impact** and international forums on education. The university’s leadership has contributed insights on higher education development – evidenced by the AIUB Chairman’s public talks on project-based learning and AI literacy in schools aiub.edu aiub.edu, and AIUB’s participation in global conferences (e.g., QS Higher Ed Summit) to share best practices aiub.edu aiub.edu.

The university fosters research on education not only among faculty but also students. Through its Institutional Research and Innovation Center, AIUB encourages student thesis projects and capstones that focus on educational improvements, such as developing educational software, mobile learning apps, or analyzing educational data. The outcomes of these projects often translate into scholarly publications in AIUB’s own journals (the **AIUB Journal of Business**

and Economics and AIUB Journal of Science and Engineering) or in international conferences. For instance, studies on **blended learning and digital education tools** by AIUB scholars have been published, reflecting the university's innovative approach to enhancing learning experiences with technology aiub.edu aiub.edu. By integrating research with practice, AIUB ensures that its own pedagogical strategies are evidence-based and that it contributes to the global knowledge base on effective education. In summary, AIUB's research output – from examining online learning efficacy to pioneering AI tools in education – demonstrates a proactive role in **advancing quality education**. These research endeavors not only improve AIUB's internal academic practices but also offer models and findings that benefit educators and policymakers beyond the university.

5. Education Partnerships

Collaboration is a cornerstone of AIUB's strategy to improve education both locally and nationally. The university actively partners with **schools, colleges, and educational agencies** to share expertise and uplift educational outcomes in the community. One flagship effort is AIUB's outreach partnerships with its “**feeder schools**” – secondary schools and higher secondary colleges that send graduates to the university. AIUB's Faculty of Business Administration, for example, launched a structured **Outreach Program with Colleges and Schools** in 2017, focusing on two intervention areas: *career orientation for students* and *capacity-building seminars for teachers* aiub.edu aiub.edu. Under this program, teams of AIUB faculty visited various colleges (some in Dhaka, others in outlying districts) to conduct sessions. Senior AIUB professors delivered interactive **career orientation talks** to college students – providing guidance on university life, subject choices, and future career paths – thereby raising awareness and aspirations for higher education aiub.edu aiub.edu. Simultaneously, the teams conducted **pedagogy training workshops for the teachers** at those institutions, covering modern teaching methods, use of technology (MIS training), and student engagement techniques aiub.edu aiub.edu. Notably, a seminar on “Teaching as an Art” introduced high school teachers to pedagogical concepts many were encountering for the first time, leaving them “enthusiastic” and finding new meaning in their teaching practice aiub.edu. Dozens of teachers received certificates of training as part of this knowledge exchange aiub.edu aiub.edu. Through these outreach visits, AIUB effectively established **partnerships with the participating schools** – scheduling follow-up visits, inviting their students to AIUB events, and maintaining communication for ongoing support aiub.edu aiub.edu. The program explicitly aimed to convert these engagements into “*mutual partnership*” opportunities, strengthening the pipeline from school to university and ensuring schools benefit from AIUB's academic resources aiub.edu aiub.edu.

Another successful partnership was with **Playpen School**, a well-known English-medium school in Dhaka. In 2017, AIUB selected Playpen as a recipient of its outreach program, focusing on faculty development and student skill enhancement at the school aiub.edu. AIUB's Pro-Vice Chancellor (also Dean of Business) personally led a **pedagogy training for about 90 Playpen teachers**, conducted in two batches aiub.edu aiub.edu. The training provided the school's faculty with up-to-date teaching strategies and boosted their confidence in delivering effective instruction. Certificates were awarded jointly by AIUB and the school's Principal, who praised the intervention and noted the enthusiasm it sparked among teachers aiub.edu aiub.edu. In parallel, AIUB faculty organized a **creative writing workshop for Playpen's students**, giving them a chance to develop skills beyond their regular curriculum under the guidance of university-level instructors aiub.edu. Sessions were also held to **orient students about AIUB** and university education in general, with AIUB representatives introducing

academic programs in arts and business to the senior students aiub.edu. The outcome was a highly appreciative school community – the Principal and teachers expressed gratitude for the opportunity and acknowledged the value AIUB added to their professional development and student learning aiub.edu aiub.edu. This example underscores how AIUB’s partnerships with schools directly contribute to **improving teaching quality and student preparedness** at the pre-university level.

On a broader scale, AIUB collaborates with **national education bodies and international agencies** to advance educational quality and access. The university’s involvement in the UGC/British Council CETL network (as discussed in Section 3) is one such partnership – through this network, AIUB works alongside other public and private universities to share best practices in teaching-learning and to influence policy. AIUB’s inclusion as a key CETL institution means it contributes to shaping training modules and even helps neighboring universities build their own teaching capacity aiub.edu aiub.edu. This is effectively a partnership with the apex education authorities (UGC and Ministry of Education) to uplift the **national standard of pedagogy** in higher education. Similarly, AIUB has aligned with the **Bangladesh Accreditation Council (BAC)**, the governmental accreditation agency. In January 2025, AIUB proudly hosted BAC’s first official accreditation review visit for some of its programs aiub.edu. In preparation, AIUB’s IQAC organized training programs on the BAC accreditation criteria for all its faculties aiub.edu, and AIUB administrators participated in BAC’s workshops on outcome-based education and curriculum mapping aiub.edu. By engaging proactively with BAC’s processes and even training its own staff on the **national accreditation framework**, AIUB not only seeks accreditation for itself but also develops expertise that can be shared with other institutions. This demonstrates a collaborative spirit in working with national bodies to **raise educational quality countrywide**.

AIUB’s partnerships also extend to NGOs and international organizations working in education. For instance, AIUB is an active member of the **United Nations Academic Impact (UNAI)** initiative and has contributed to UNAI programs related to quality education and sustainability in curricula. The university frequently partners with the American Center/EducationUSA in Dhaka to host seminars for students on higher study opportunities abroad (improving access to global education information). One recent example is an open information session co-hosted with **EducationUSA and Indiana Tech University** on navigating higher education opportunities overseas, where AIUB provided the venue and outreach to local students while international partners provided expertise aiub.edu aiub.edu. Such collaborations help local students gain knowledge about scholarships and application processes, effectively **bridging local and international educational opportunities**. Additionally, AIUB’s engagement with professional bodies (e.g., IEEE for engineering education, or collaboration with the National Math Olympiad Committee for STEM talent development) serve as partnerships that enhance educational outcomes in specific fields. By hosting contests, conferences, and joint seminars with these entities, AIUB contributes to a larger ecosystem of learning that benefits students beyond its own campus.

In all these partnerships, a common thread is AIUB’s role as a **resource provider and catalyst** for quality education. Whether it’s empowering school teachers with new skills, advising national agencies on quality assurance, or teaming up with NGOs to deliver community training, AIUB leverages its expertise and infrastructure to uplift others. These collaborations have tangible impacts: improved teaching skills in partner schools, better-informed college aspirants, and synchronized efforts with national policies on education improvement. They also reflect positively in AIUB’s **THE Impact Rankings performance** – as noted in 2025, AIUB

scored an “excellent positioning” in SDG4 and was ranked in the global top 200 for SDG partnerships aiub.edu aiub.edu. This underscores that AIUB not only excels internally but also actively **partners for the goal** of quality education. Through sustained collaborations at multiple levels (local, national, and international), AIUB amplifies its impact on SDG4, helping drive progress toward equitable, quality education beyond the confines of its own student body.

Conclusion

In conclusion, American International University–Bangladesh has integrated Sustainable Development Goal 4 into its core functions and ethos. The evidence presented – from inclusive admissions policies and scholarships, to community education outreach, robust teaching quality systems, education-focused research, and collaborative partnerships – collectively demonstrates AIUB’s comprehensive commitment to **“Quality Education”**. The university not only provides high-caliber education to its own students, but also works tirelessly to extend educational opportunities and improvements to society at large, thereby fulfilling its responsibilities under the THE Impact Rankings criteria for SDG4. AIUB’s strategies and initiatives ensure that education at AIUB is **accessible, lifelong, student-centered, continuously improving, and widely shared**, truly embodying the spirit of SDG4 in action. aiub.edu aiub.edu The university will continue to build on these successes, aiming for even greater impact in nurturing educated, empowered communities in Bangladesh and beyond.